



**Yay, CANNABIS**

# CANNABIS CLUB



For the Cannabis Lovers

# Madison Hernandez

**MSMU Alum and current LACC Student**

**Sociologist:** Culture & Communications

Day 1 Groundfloor Member

**Researcher:** Independent & UCLA Labor Center



I love Loud Women and Men of Service.

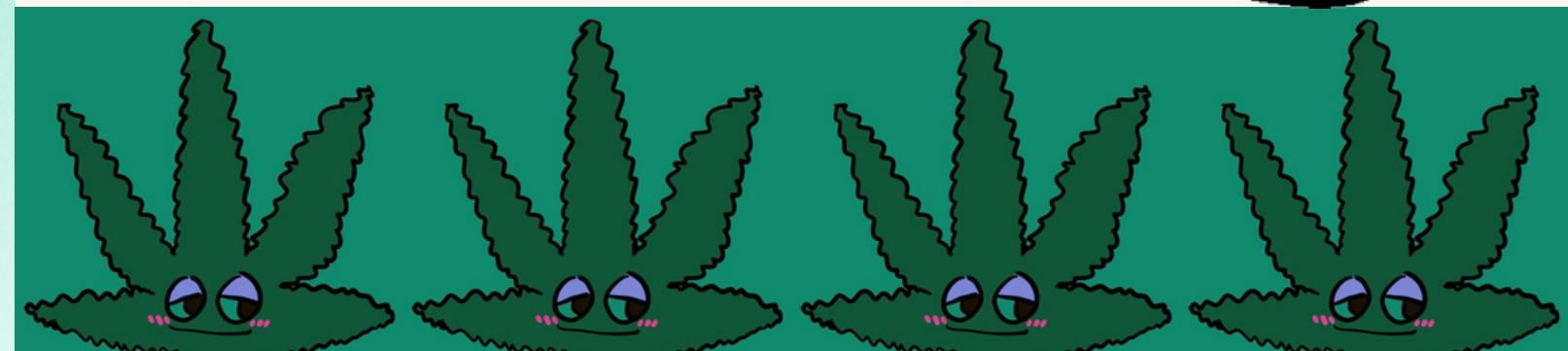
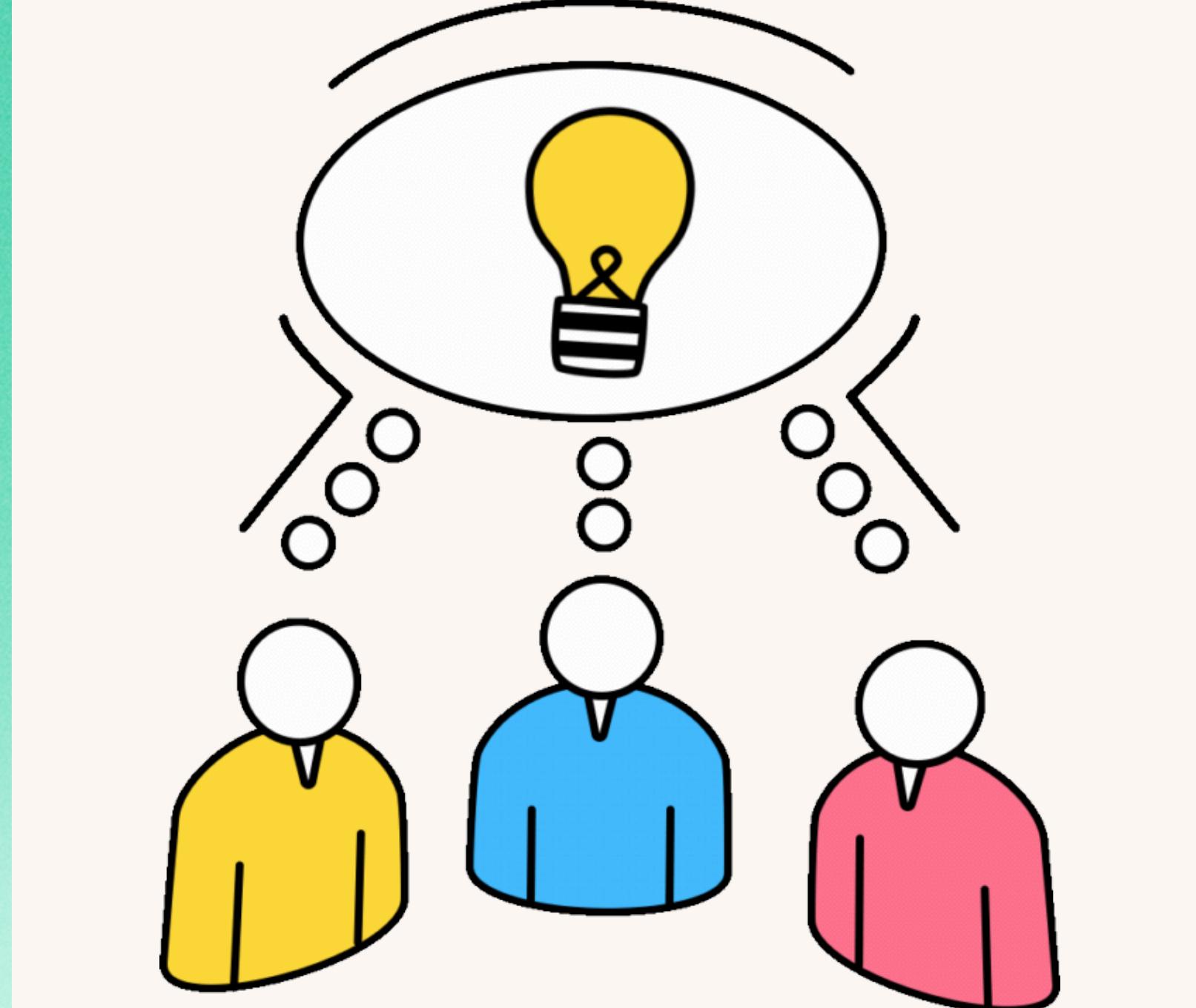
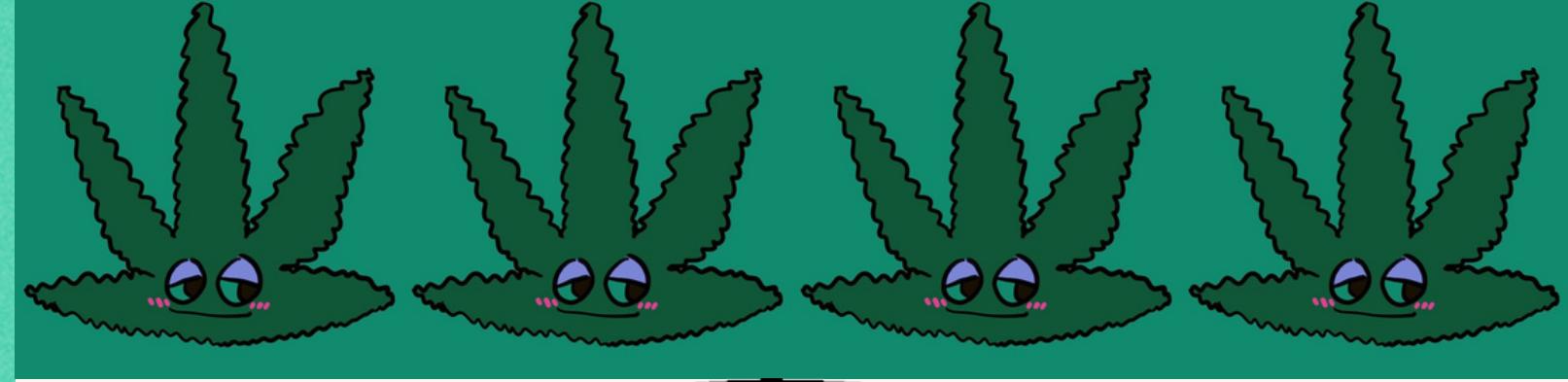
Artist

a Lover and a Leaver



# Agenda

- Roll Call & Waivers
- Who is Madison?
  - The Closet Doors
- INTERMISSION
  - Current Trends
- Today's Theme
- Raffle
- Closing Remarks



THANK YOU GROUNDFLOOR

Session #17

*Jonestown Massacre*

11/18/1978

Native American Heritage Month  
World Vegan Month



An aerial view of the mass suicide at Jonestown, Guyana, which took place 40 years ago, on 18 November 1978.  
Photograph: Bettmann/Bettmann Archive



1/8



# Jonestown

## On this day 47 years ago

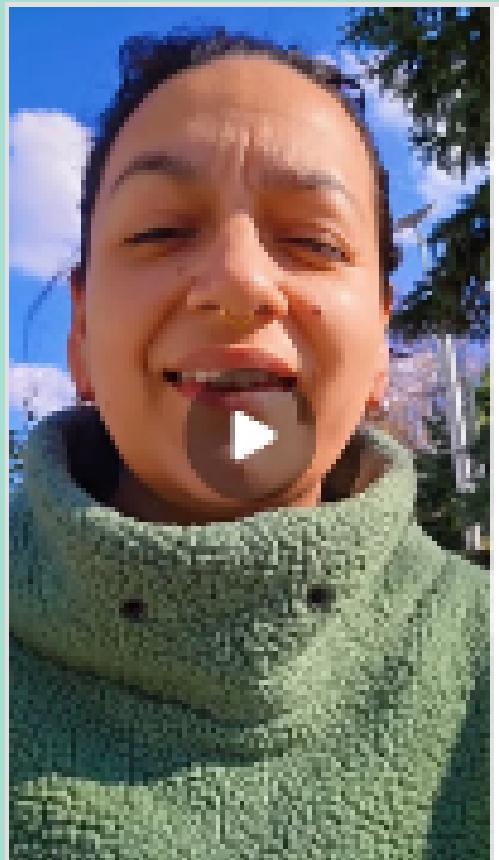
**Smoke  
Break  
5 minutes**



**Smoke  
Break  
5 minutes**

# Women and Weed

Both are severely understudied



## Mia (@cannasciencemia) • Instagram reel

28K likes, 3,117 comments -  
cannasciencemia on November 2,  
2025: "PUH LEASE get into these...

instagram.com



Mia (@cannasciencemia) •  
Instagram reel

Join the Women's Health & Cannabis Research project, a pioneering study that's gaining...

instagram.com

# Let alone Native Women and Weed

# Native American Heritage Month



[Watch video on YouTube](#)

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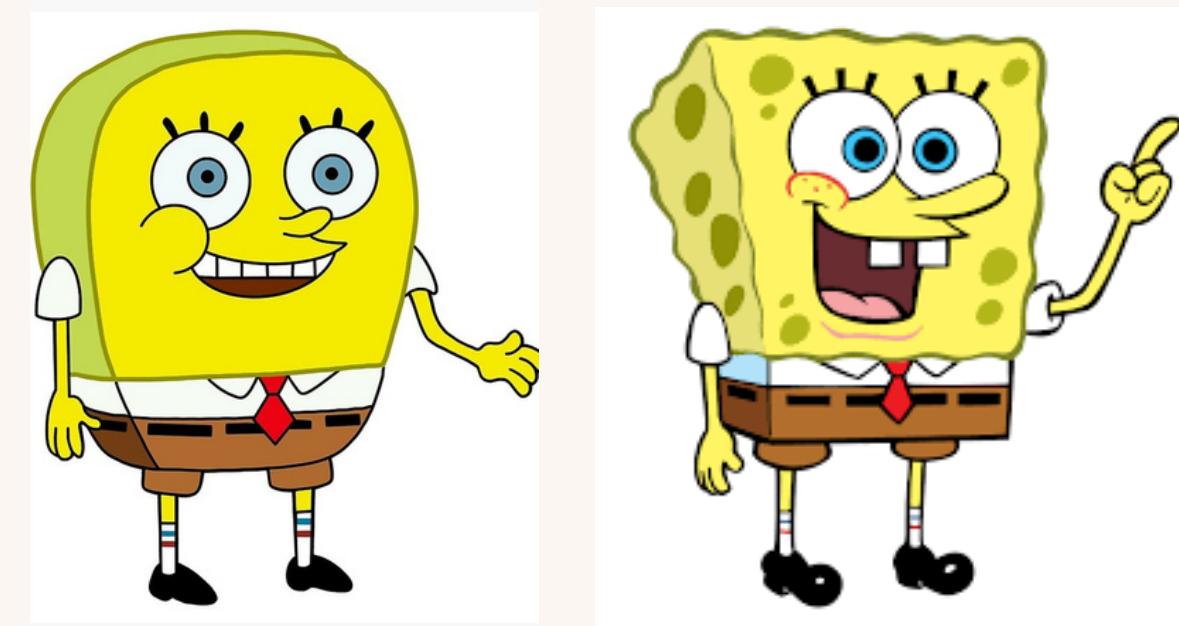
A photograph of a double door closet. The doors are a light green color with white trim. The interior of the closet is filled with a vibrant, multi-colored rainbow pattern that resembles a stained-glass window or a colorful abstract design. The text is overlaid on this central image.

# The Green Closet

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## *The Closet Doors*

# Is SHAME good?



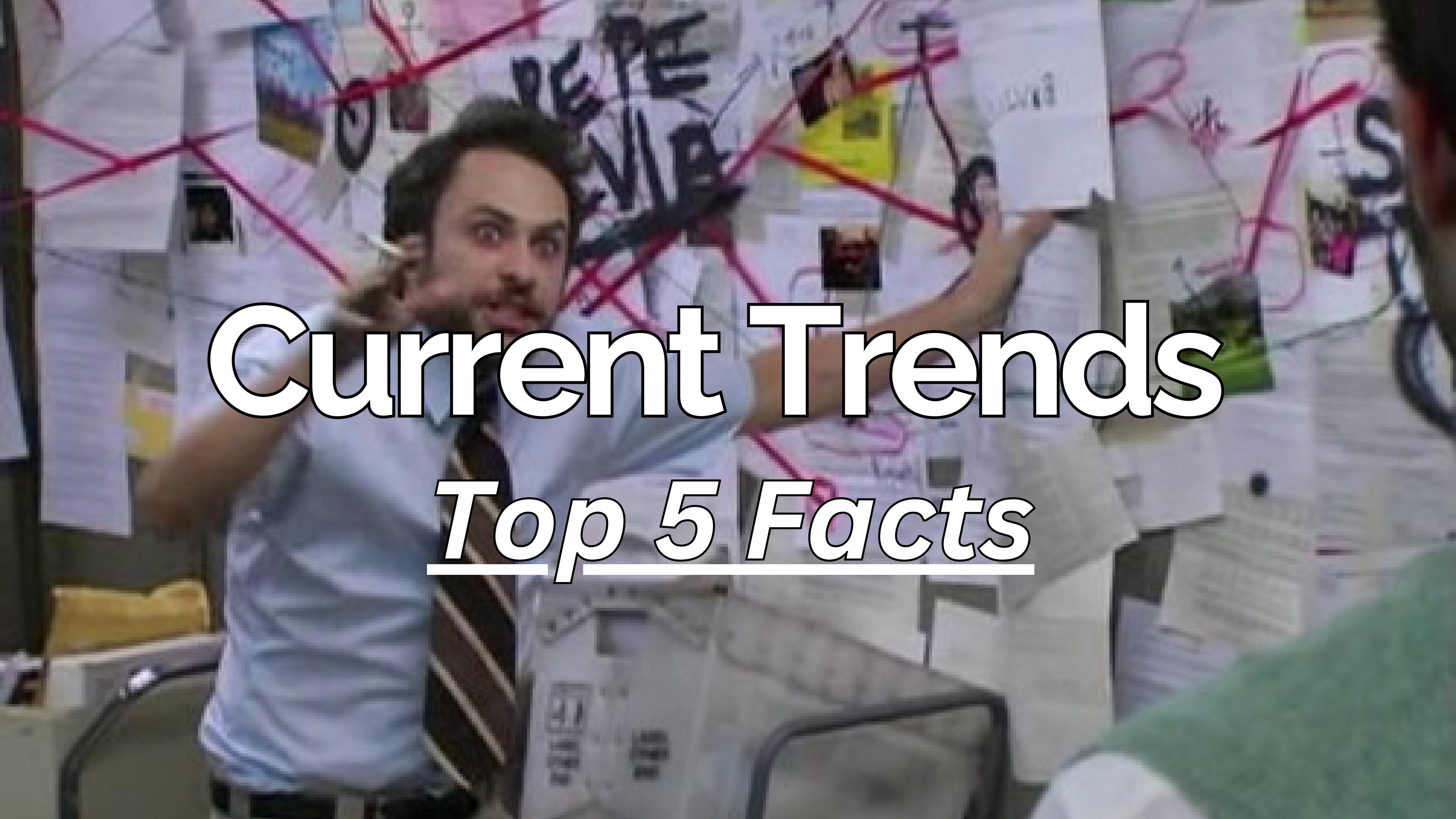
Does shame work? Why/How?

**What benefit (besides avoiding confrontation) does being in the closet give you?**

**What are you **shameless** about?**

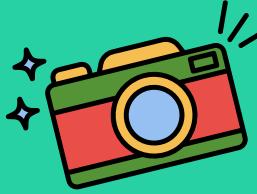
**WHY BE OUT LOUD?**

What benefits have you gotten  
from loving Cannabis Out Loud?



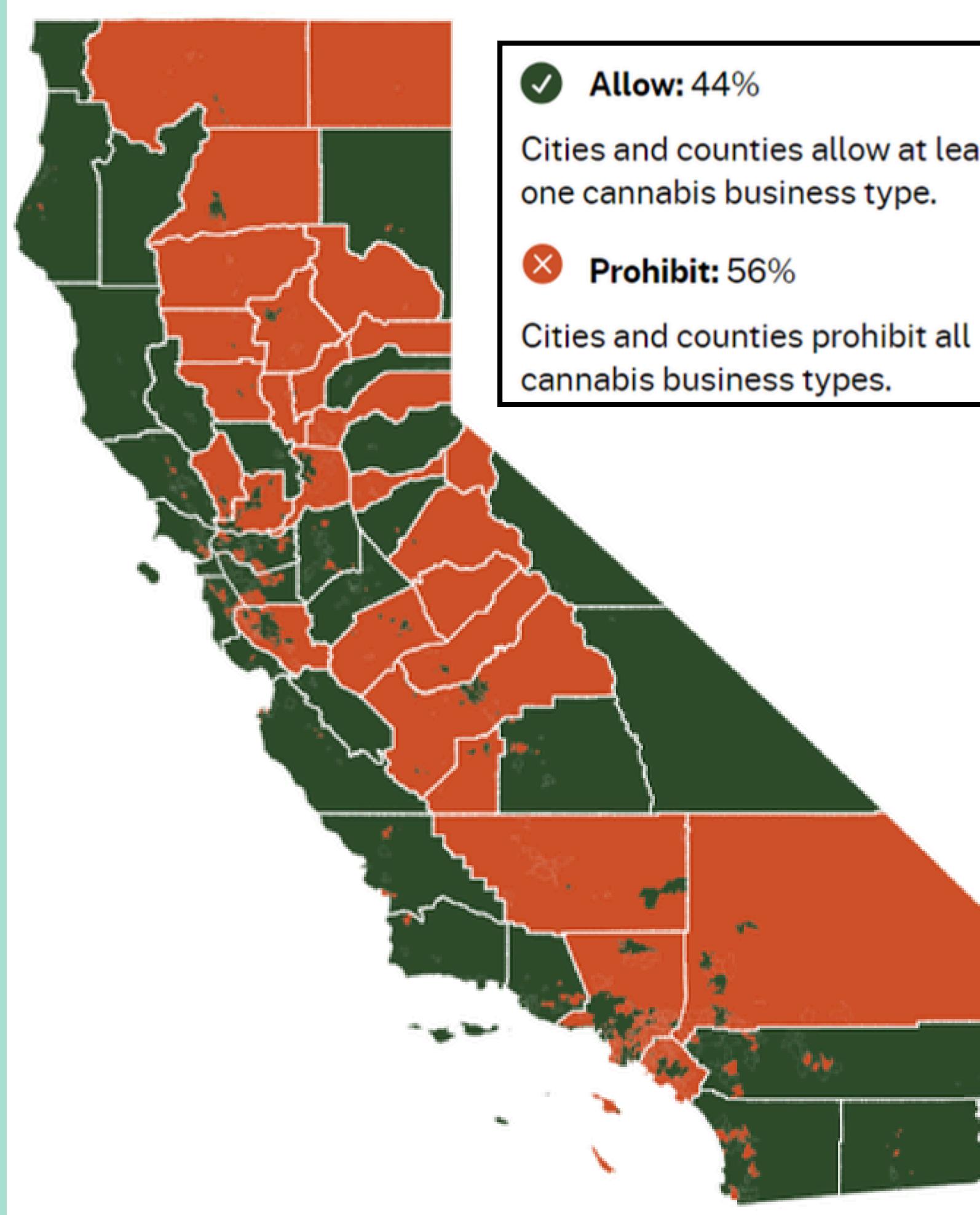
# Current Trends

## Top 5 Facts

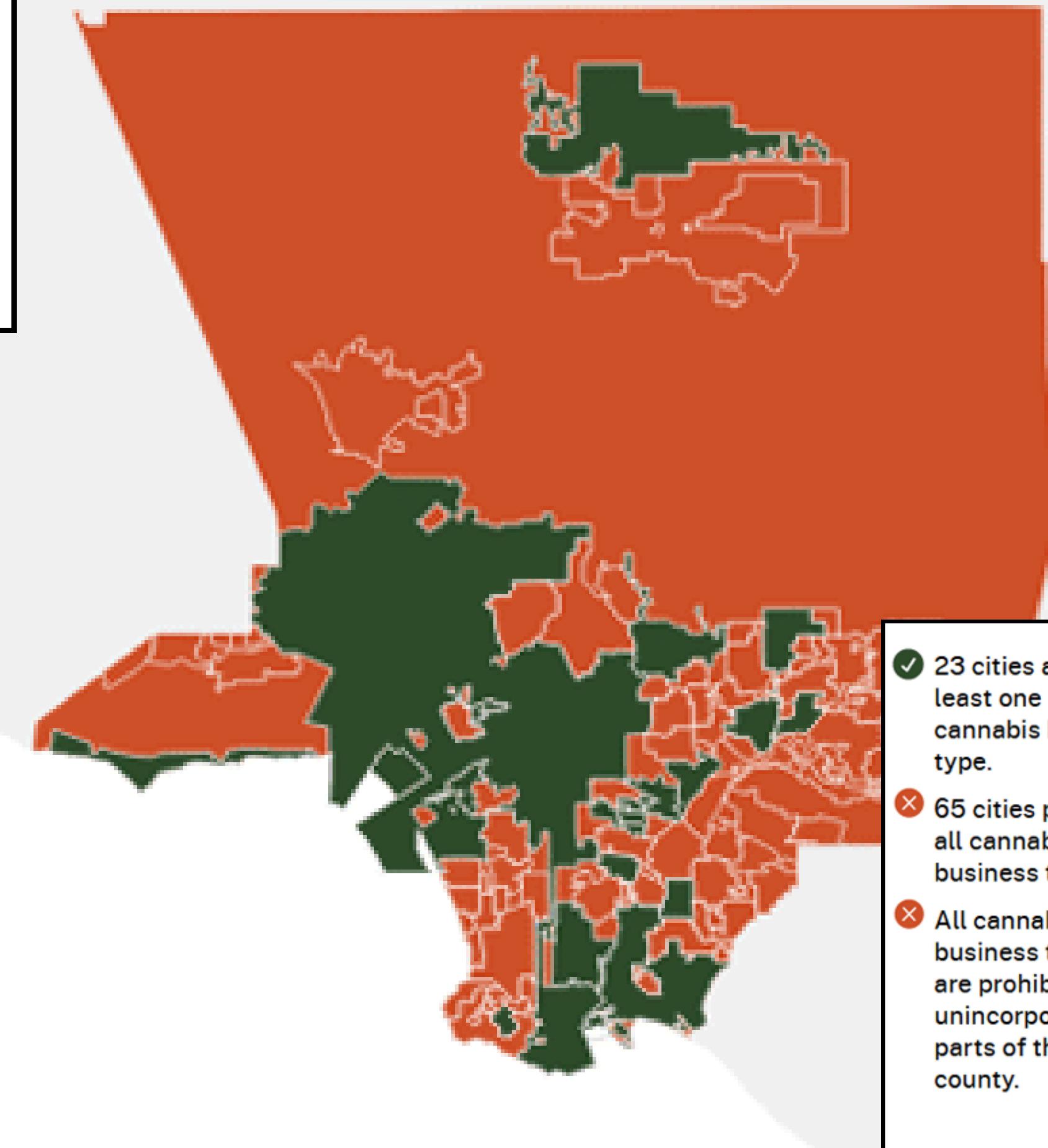


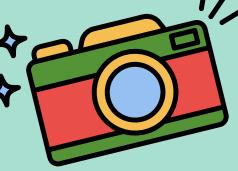
# Cannabis:

1. **Schedule 1 Drug** In CA, it is 56% illegal
2. Voting got us here: **Prop 215 vs Prop 64**
3. From **0% to 38.5% taxes** Local (10%) Excise (19%) Sales (8.5%)
4. **Propaganda** is alive. We are NOT immune
5. Being a cannabis lover is political BECAUSE:  
**They made it political first**



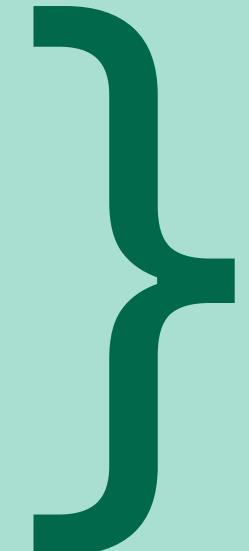
[City Details Available here](#)





# How it Started

Calendar Year	Quarter	Excise Tax	Cultivation Tax	Sales Tax	Total Tax
2018	Q1	\$35,867,466	\$1,849,146	\$35,511,797	\$73,228,409
2018	Q2	\$43,202,987	\$4,963,720	\$45,457,457	\$93,624,164
2018	Q3	\$55,452,365	\$12,965,879	\$42,662,081	\$111,080,325
2018	Q4	\$57,134,451	\$17,305,538	\$49,226,754	\$123,666,743



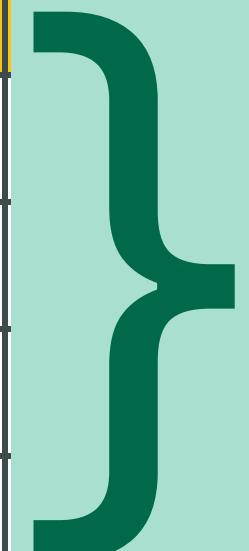
2018

**401,599,641**

Cultivation Tax Ended in July 2022

# How it's Going

Calendar Year ↓	Quarter	Excise Tax	Cultivation Tax	Sales Tax	Total Tax
2024	Q1	\$157,521,957	\$0	\$109,233,355	\$266,755,312
2024	Q2	\$158,163,412	\$0	\$111,611,091	\$269,774,503
2024	Q3	\$150,122,628	\$0	\$103,678,115	\$253,800,743
2024	Q4	\$127,775,606	\$0	\$91,188,216	\$218,963,822

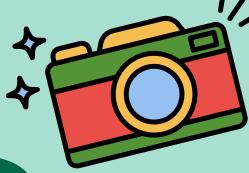


2024

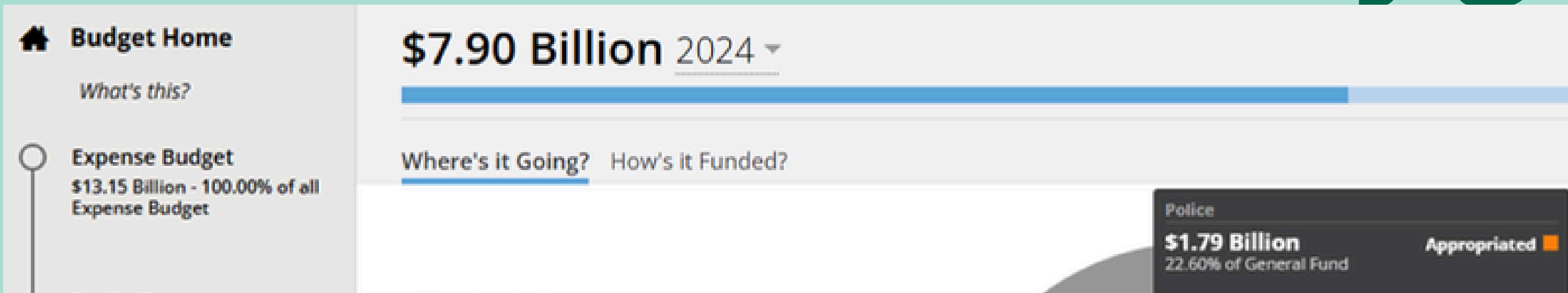
**1,009,294,380**

**151.34% increase over 6 years**

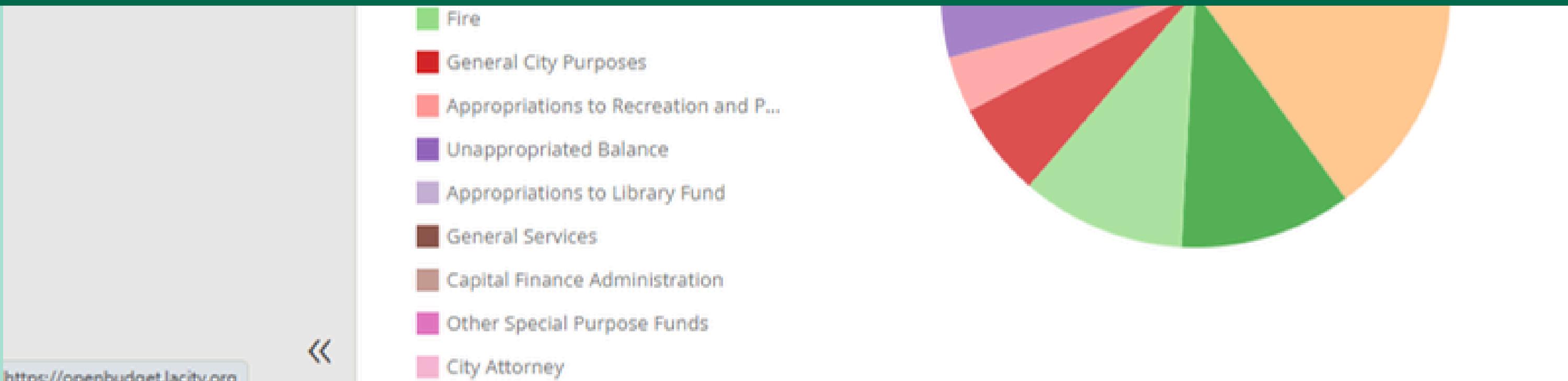
Excise Tax Increased from  
15% to 19% in July 2025



# Where does that Money go?



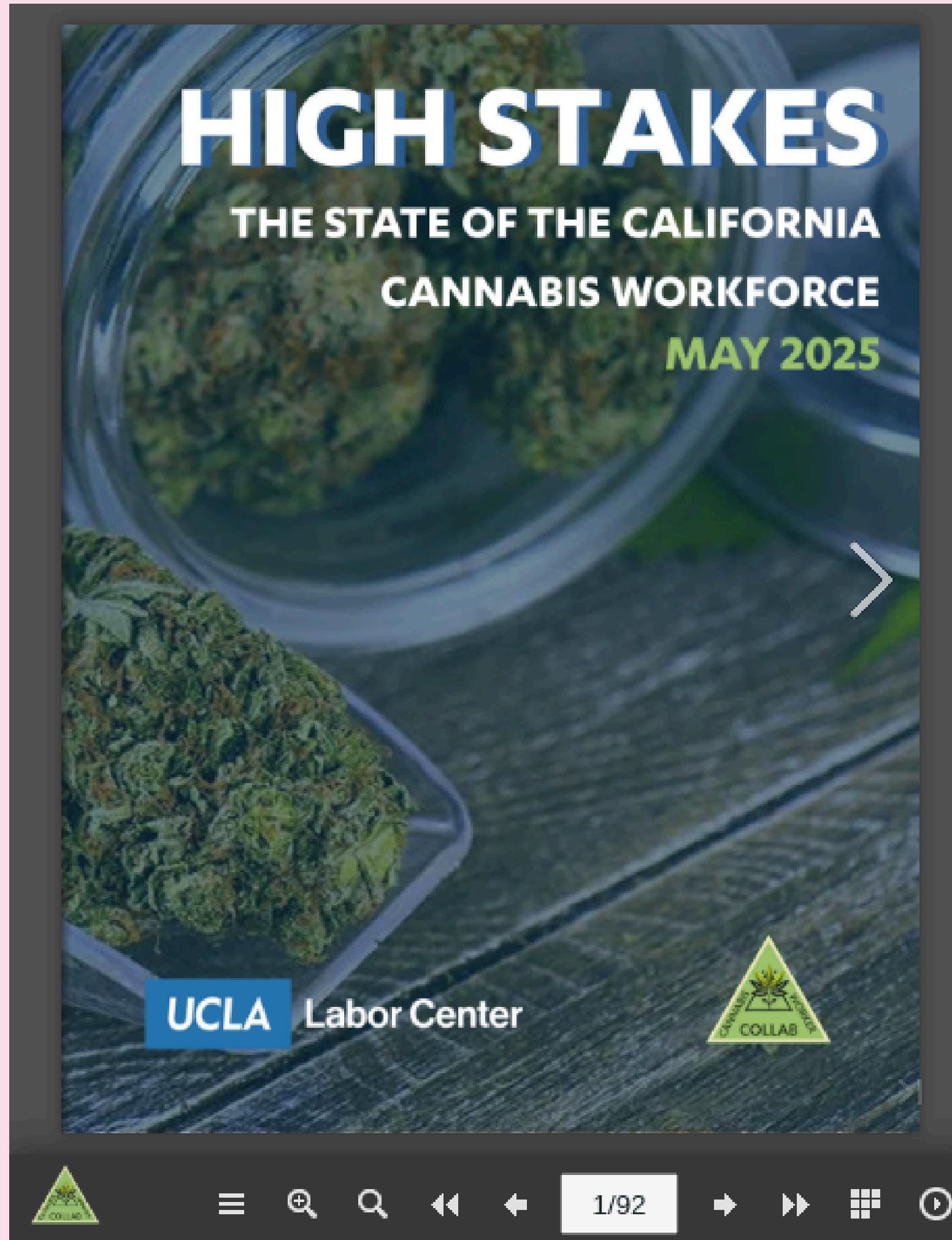
## Where should this money go?



# LA County GIS Day Recap



Click Image to be directed to AcrGIS Storymaps



Y'all are sharing the room with 3 of the co-authors to this first-of-its-kind labor report



[Watch video on YouTube](#)

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“We knew we couldn’t make it illegal to be against the war, or black. but by getting the public to associate the hippies with marijuana and blacks with heroin and then **criminalizing both heavily**, we could **disrupt those communities**. We could **arrest their leaders**, **raid their homes**, **break up their meetings**, and **vilify them night after night** on the evening news. **Did we know we were lying about the drugs**. Of course we did.

# Criminalization is a Political Strategy

# Other names for Cannabis:

- Weed
- Za
- Tree



## Why does it matter what people call this plant?

- Pot
- Ganja
- Dank
- Grass
- Mary Jane
- Reefer



## MARIJUANA





## Who Coined Gardening on TikTok?

TikToker [Natalie Benson](#) has been credited with originating the use of the term 'gardening' to refer to smoking weed on her new account after the old one was banned because she was discussing her marijuana use.



# **What would it mean if Cannabis was fully decriminalized?**

*Meaning not a crime in any way*

# **What would it mean if all drugs were decriminalized?**

*Would people do the drugs? Could people be safer?*

# Made Possible by Viewers like you.

Welch Ingram

Nina Reyes Rosenberg

Joie Rivera

Alex Hernandez

Marilyn Eko

Leonel Salguero

Catherine Hahm

Como Se Dice Comedy

Debbie Pisaro

## Brought Food

Hannah Cass, Ixchel, Selene & Janet Hernandez, Cass Faulding, Chef Guidance Moon, Vianey, Danny Rodriguez, India McCormick, Destiny de la Fuente, Mariah Castaneda, Luna Luna, Nicole Corona, Juan Solis, Krystle Drew, Stephanie and Juan of La Pupusa Urban Eatery and more

Mariah Castaneda

Javier Pineda

Jonathan Rocha

Abe Schwartz

Jessie Varnam

Anasheila Victorino

Krystle Drew

Kenia Nayeli Tijera

Scrubjay

Ariella Reiss

Destiny de la Fuente

Ghostie Ghost

Dennis Lopez

Danny Vega

Luna Luna

Danny Rodriguez

Stephanie Hernandez

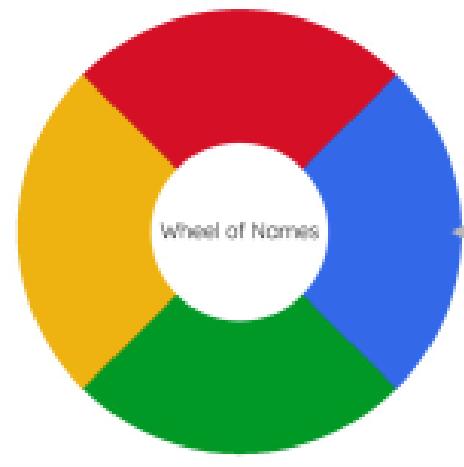
Hannah Eko

## Star Volunteers

Destiny de la Fuente, Ingrid Díaz, Luna Luna, Ariela Cuellar, Jenny Martinez, Victoria Arana, Jackie Hernandez, Ghostie Ghost, Christopher Gurrola, Selene & Janet Hernandez, and more

# Thank you

# Join Groundfloor! Use Code: MH916



## Wheel of Names

Enter names, spin wheel to pick a random winner.  
Customize look and feel, save and share wheels.

 [wheelofnames.com](http://wheelofnames.com)

**\$4.20 is 1 entry**

**\$10 is 3 entries**

**\$15 is 5 entries**

**\$20 is 10 entries**



**Enter Raffle**

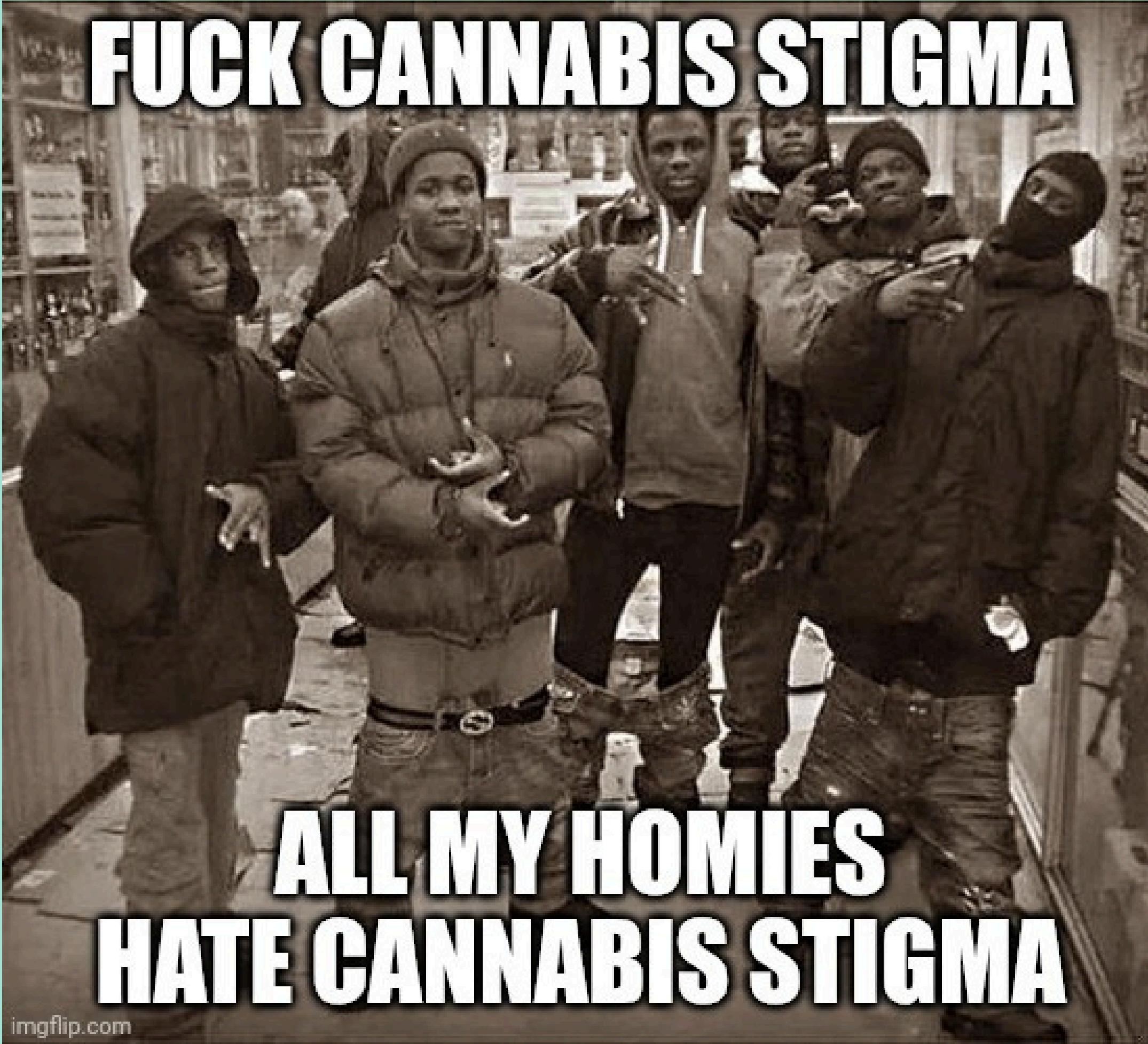
SAVE THE  
DATE

11/21

FRIENDSGIVING CLUBHOUSE

Other Announcements?

Qué  
viva la  
mota



Qué  
viva la  
mota