

# Cannabis Support Group



Destigmatizing through Consumption

# Agenda

- Introduction
- Consumption Tips
- Code of Conduct
- Check-In
- Current Trends
- The Closet Doors
- Special Thanks



**My name is Madison Hernandez**  
Sagittarius  
Los Angeleno  
Mexican  
Queer  
Proletariat  
Pleasure-Indulger  
Cannabis Researcher & Consumer





Yay, CANNABIS

# What is the Cannabis Support Group?

A non-judgmental cannabis consumption space for cannabis consumers of all levels and backgrounds to feel the opposite of stigma. **To honor our consumption.**

A review on the current trends of cannabis and the systems of oppression that were created to try to keep the cannabis consumer down.

**Not only will we be sparking up, we'll be speaking up.**

**YAY CANNABIS**



# CONSUMPTION is OPTIONAL



01.

**START LOW,  
GO SLOW**

02.

**STAY  
HYDRATED**

# CODE OF CONDUCT

1. I will not judge anyone's Cannabis consumption.
2. I will treat all participants with consideration and courtesy.
3. I will strive to create an environment where everyone feels welcomed.
4. I will participate actively with the spirit of collaboration, learning and discovery in mind.
5. I will refrain from demeaning, discriminatory or harassing behavior and speech.

Thank you for signing your waivers

# Turn in waiver

please pass your pens up as well

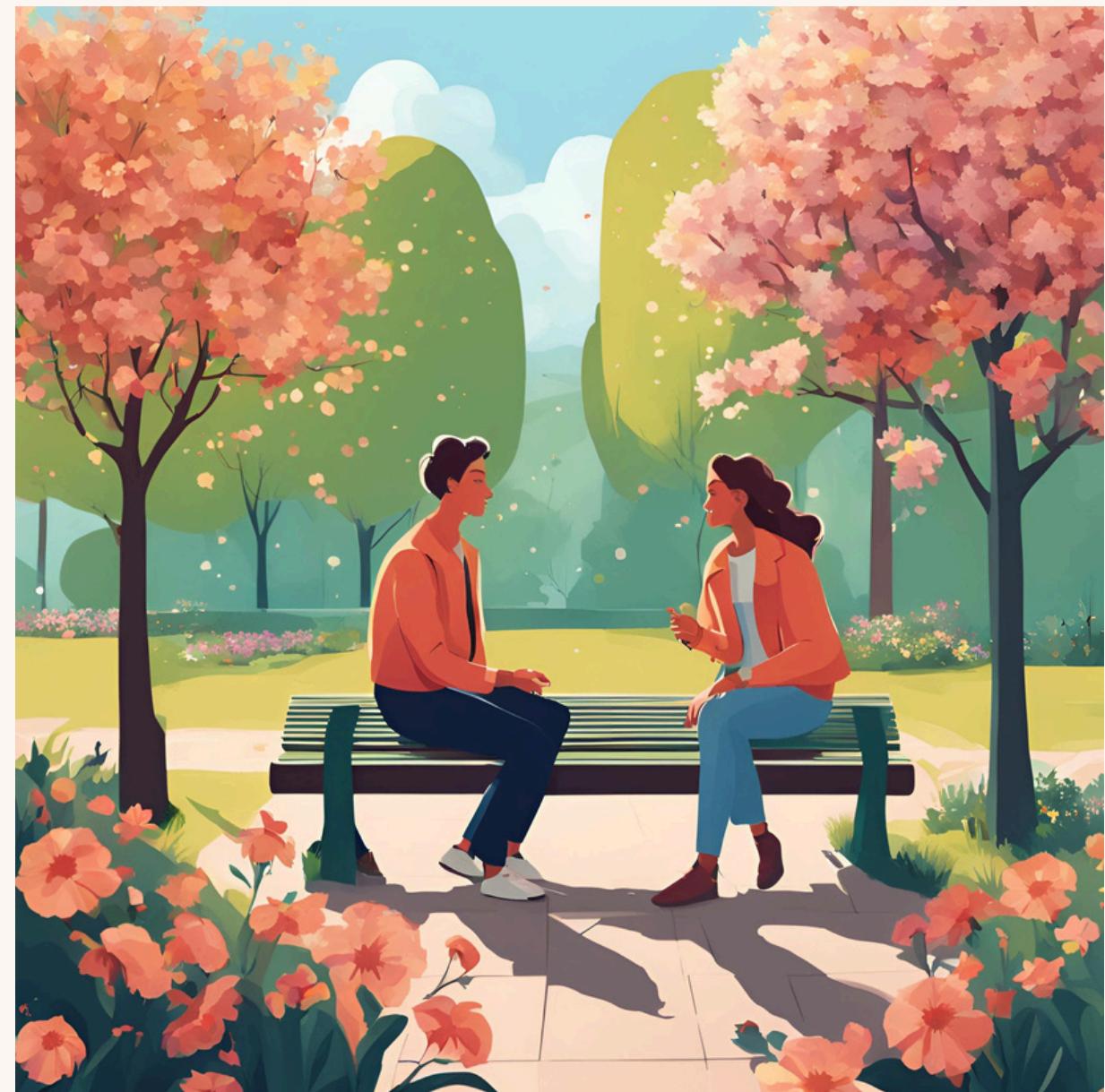


# CHECK-IN



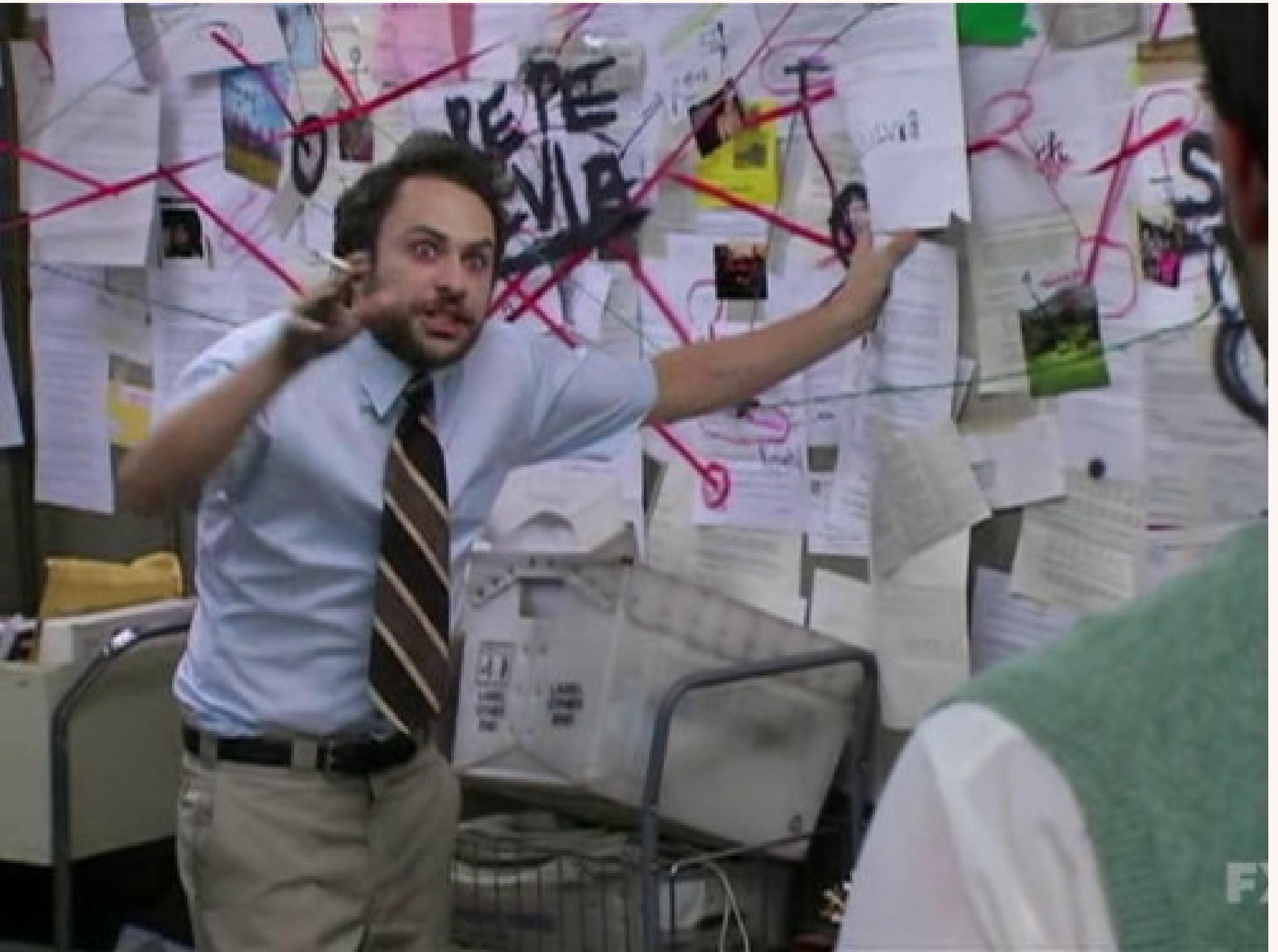
coming up: sharing segment

# Share your Answers



# Current Trends

## What's Going on?



**Recreational  
Cannabis Allowed**



# Current Trends

Since 2018, under Prop 64, Taxes for cannabis are currently close to 30%.

## Why it Matters:

At this rate, we have already paid for each of us to have cannabis for life.



# How it Started

Calendar Year	Quarter	Excise Tax	Cultivation Tax	Sales Tax	Total Tax
2018	Q1	\$35,867,466	\$1,849,146	\$35,511,797	\$73,228,409
2018	Q2	\$43,202,987	\$4,963,720	\$45,457,457	\$93,624,164
2018	Q3	\$55,452,365	\$12,965,879	\$42,662,081	\$111,080,325
2018	Q4	\$57,134,451	\$17,305,538	\$49,226,754	\$123,666,743
2019	Q1	\$63,702,235	\$17,277,125	\$50,700,615	\$131,679,975
2019	Q2	\$75,610,453	\$23,030,879	\$60,375,706	\$159,017,038
2019	Q3	\$84,887,286	\$22,809,108	\$65,839,940	\$173,536,334
2019	Q4	\$86,765,478	\$24,666,163	\$70,932,259	\$182,363,900
2020	Q1	\$112,446,454	\$27,646,178	\$77,779,277	\$217,871,909
2020	Q2	\$137,591,606	\$30,874,243	\$101,925,295	\$270,391,144
2020	Q3	\$169,391,644	\$43,394,834	\$119,251,341	\$332,037,819

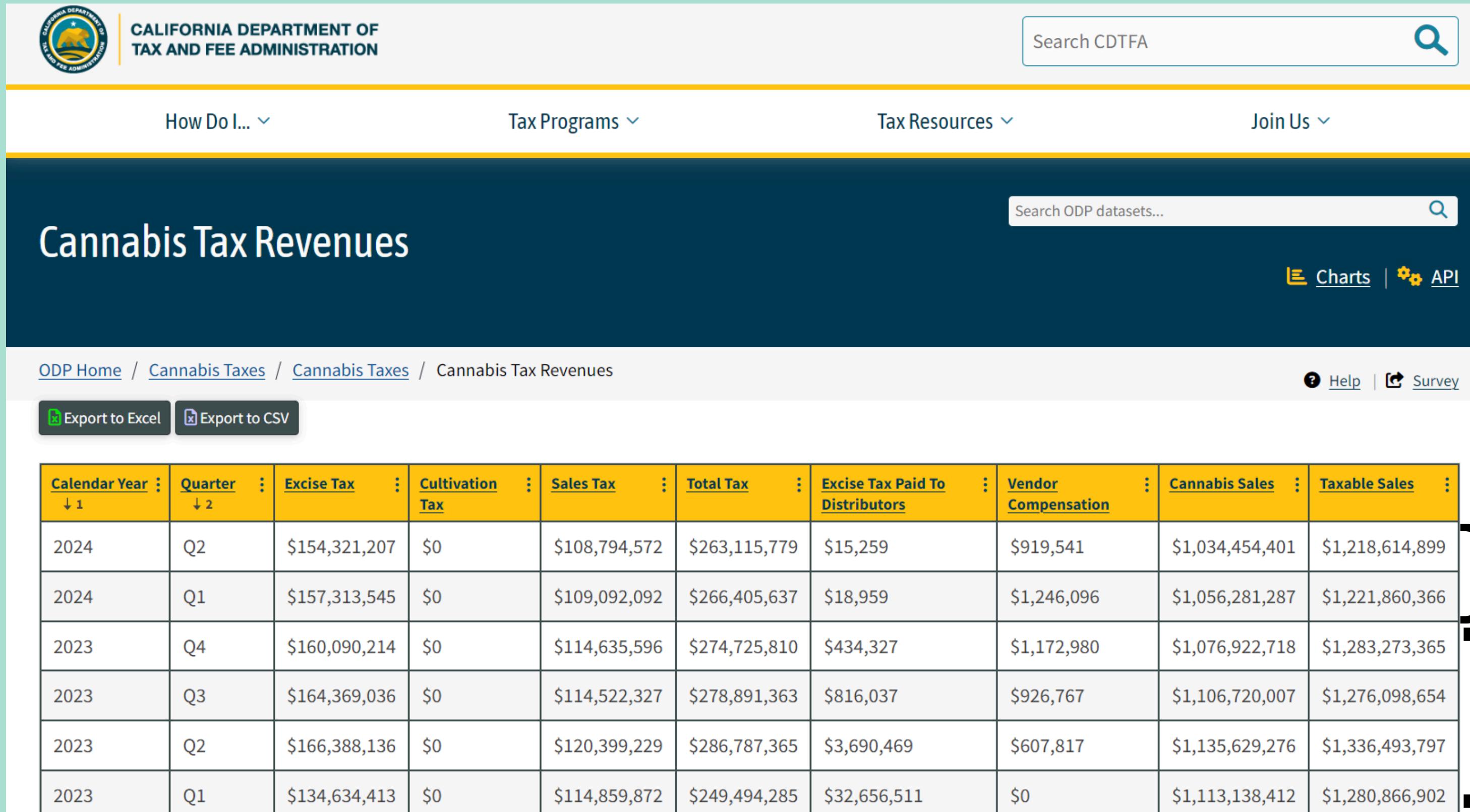


2018  
**401,599,641**

2019  
**646,597,247**

$\frac{3}{4}$  of 2020  
**820,300,872**

# How it's Going



**CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION**

Search CDTFA 

How Do I...  Tax Programs  Tax Resources  Join Us 

Search ODP datasets... 

**Charts** |  [API](#)

## Cannabis Tax Revenues

[ODP Home](#) / [Cannabis Taxes](#) / [Cannabis Taxes](#) / Cannabis Tax Revenues

 [Help](#) |  [Survey](#)

 [Export to Excel](#)  [Export to CSV](#)

Calendar Year  1	Quarter  2	Excise Tax  3	Cultivation Tax  4	Sales Tax  5	Total Tax  6	Excise Tax Paid To Distributors  7	Vendor Compensation  8	Cannabis Sales  9	Taxable Sales  10
2024	Q2	\$154,321,207	\$0	\$108,794,572	\$263,115,779	\$15,259	\$919,541	\$1,034,454,401	\$1,218,614,899
2024	Q1	\$157,313,545	\$0	\$109,092,092	\$266,405,637	\$18,959	\$1,246,096	\$1,056,281,287	\$1,221,860,366
2023	Q4	\$160,090,214	\$0	\$114,635,596	\$274,725,810	\$434,327	\$1,172,980	\$1,076,922,718	\$1,283,273,365
2023	Q3	\$164,369,036	\$0	\$114,522,327	\$278,891,363	\$816,037	\$926,767	\$1,106,720,007	\$1,276,098,654
2023	Q2	\$166,388,136	\$0	\$120,399,229	\$286,787,365	\$3,690,469	\$607,817	\$1,135,629,276	\$1,336,493,797
2023	Q1	\$134,634,413	\$0	\$114,859,872	\$249,494,285	\$32,656,511	\$0	\$1,113,138,412	\$1,280,866,902

**2024**  
**2,440,475,265**

**2023**  
**5,176,732,718**

No Medical Rec  
needed



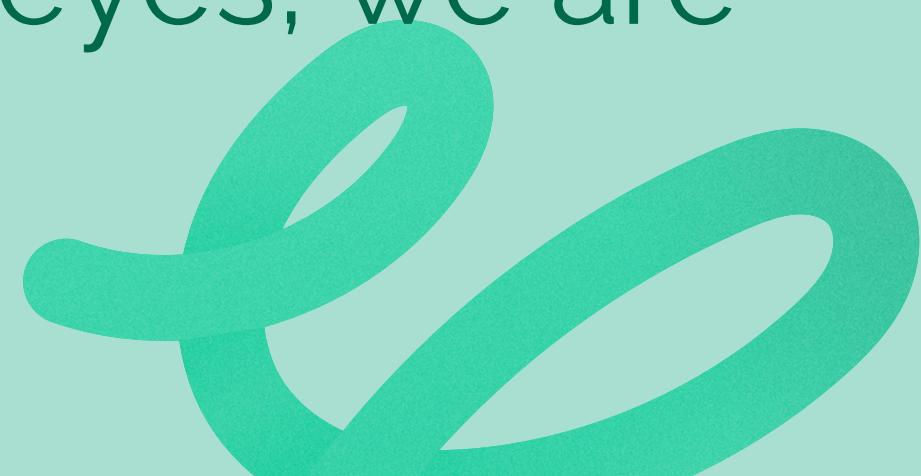
# Current Trends

## Cannabis as a Commodity.

### Why it Matters:

No Medicinal Credibility means only consumer laws apply.

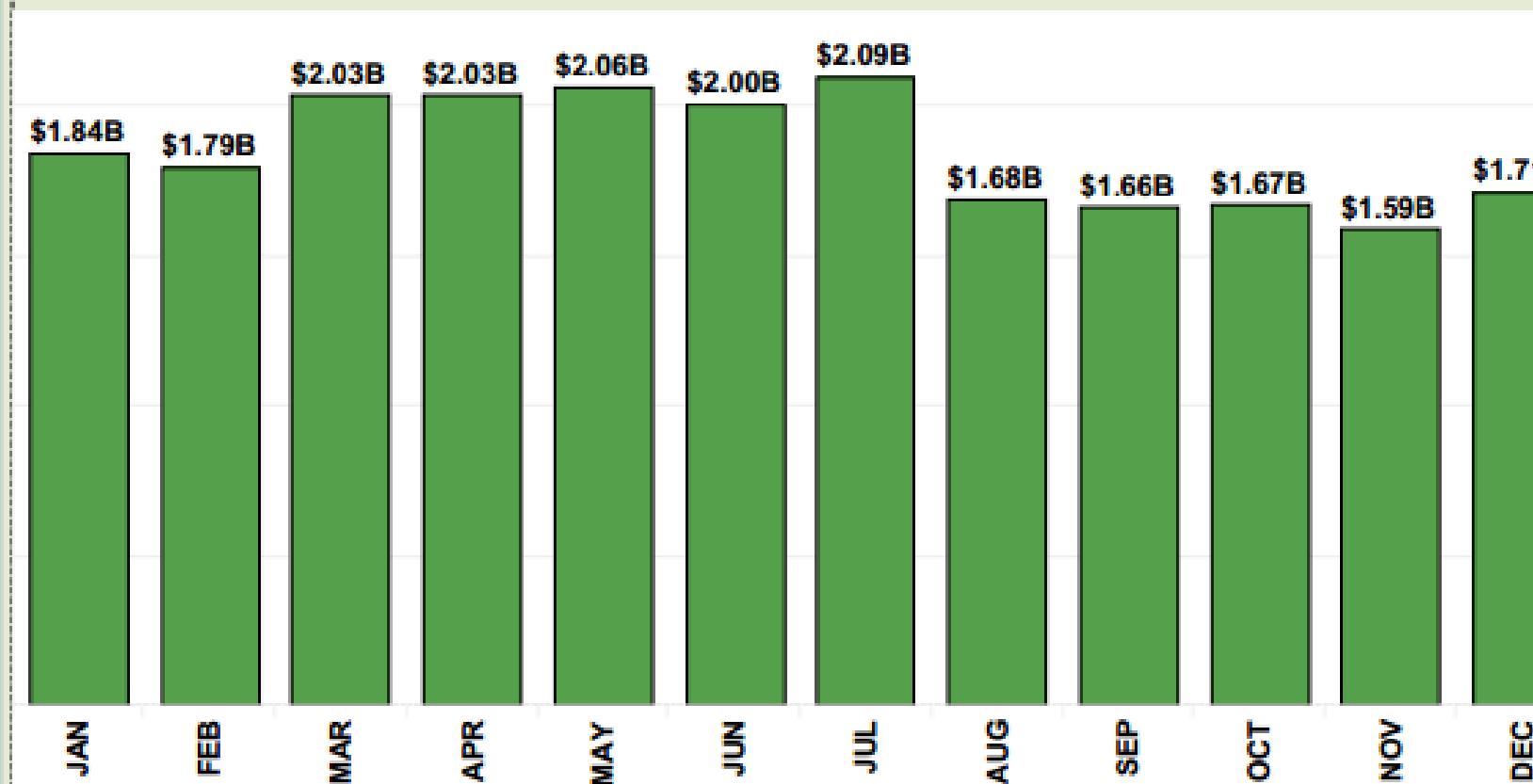
When we are no longer patients in the state's eyes, we are not protected the same way.



# Total Sales Summary Report

Customer Type: All   Item Group: All   Year: All   Quarter: All   Month: All

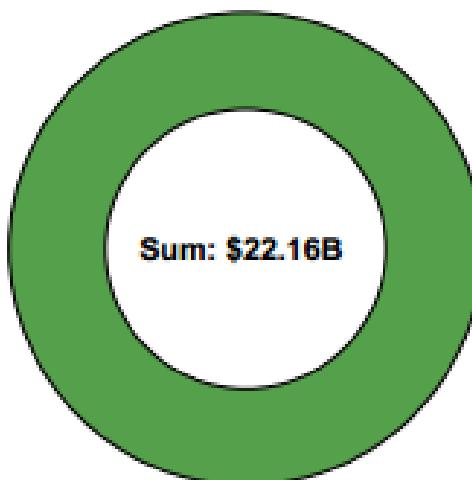
Sum of Monthly Sales for Year: All



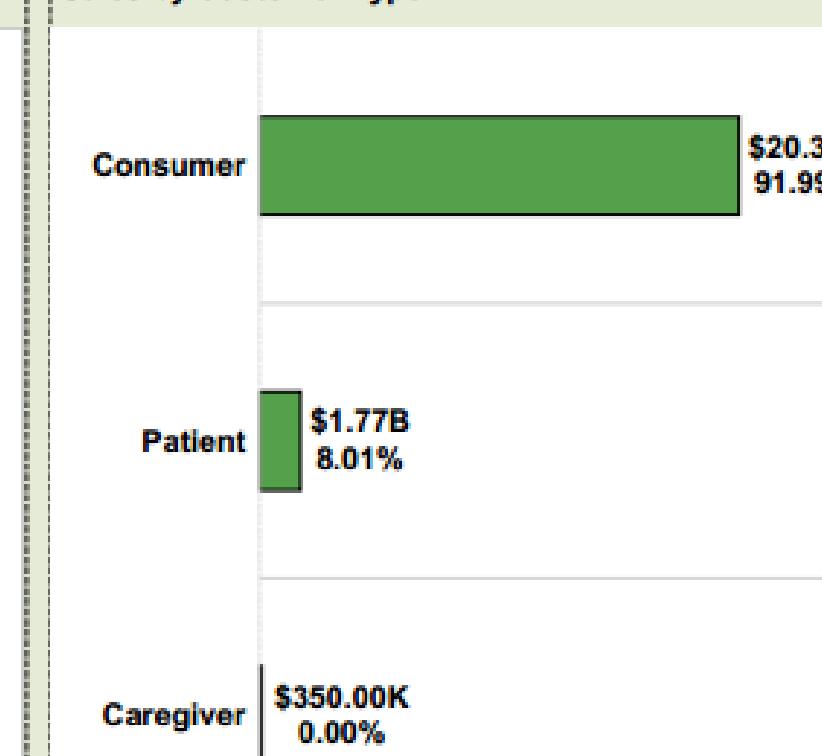
Sales by Year

	2024	2023	2022	2021	2020
JAN	\$391.85M	\$406.82M	\$409.79M	\$420.56M	\$214.26M
FEB	\$384.17M	\$385.15M	\$391.03M	\$386.82M	\$242.19M
MAR	\$408.69M	\$429.26M	\$435.06M	\$468.03M	\$291.26M
APR	\$401.19M	\$418.15M	\$432.19M	\$485.21M	\$298.08M
MAY	\$399.33M	\$413.92M	\$415.07M	\$469.89M	\$358.77M
JUN	\$384.55M	\$409.52M	\$395.01M	\$450.13M	\$363.91M
JUL	\$386.36M	\$409.93M	\$411.06M	\$468.60M	\$418.24M
AUG		\$404.74M	\$400.26M	\$457.29M	\$420.72M
SEP		\$396.21M	\$395.54M	\$440.69M	\$428.63M
OCT		\$402.66M	\$403.96M	\$444.33M	\$415.59M
NOV		\$392.73M	\$393.99M	\$415.29M	\$390.09M
DEC		\$421.08M	\$421.51M	\$443.85M	\$419.80M
Grand Total	\$2.76B	\$4.89B	\$4.90B	\$5.35B	\$4.26B

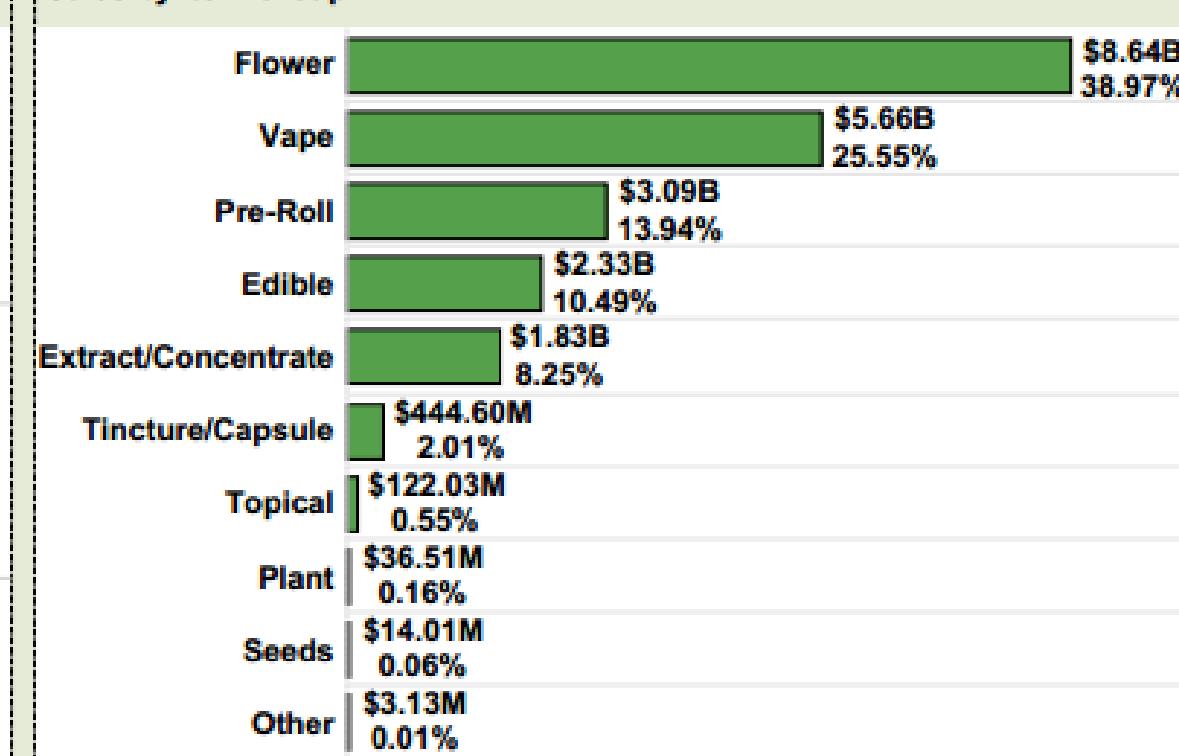
Overall sum for Total Sales



Sales by Customer Type



Sales by Item Group



Data is not real-time, this snapshot was last updated on 8/12/2024.  
The latest date in our sales data is 7/31/2024.

**Cannabis is Legal**



# Current Trends

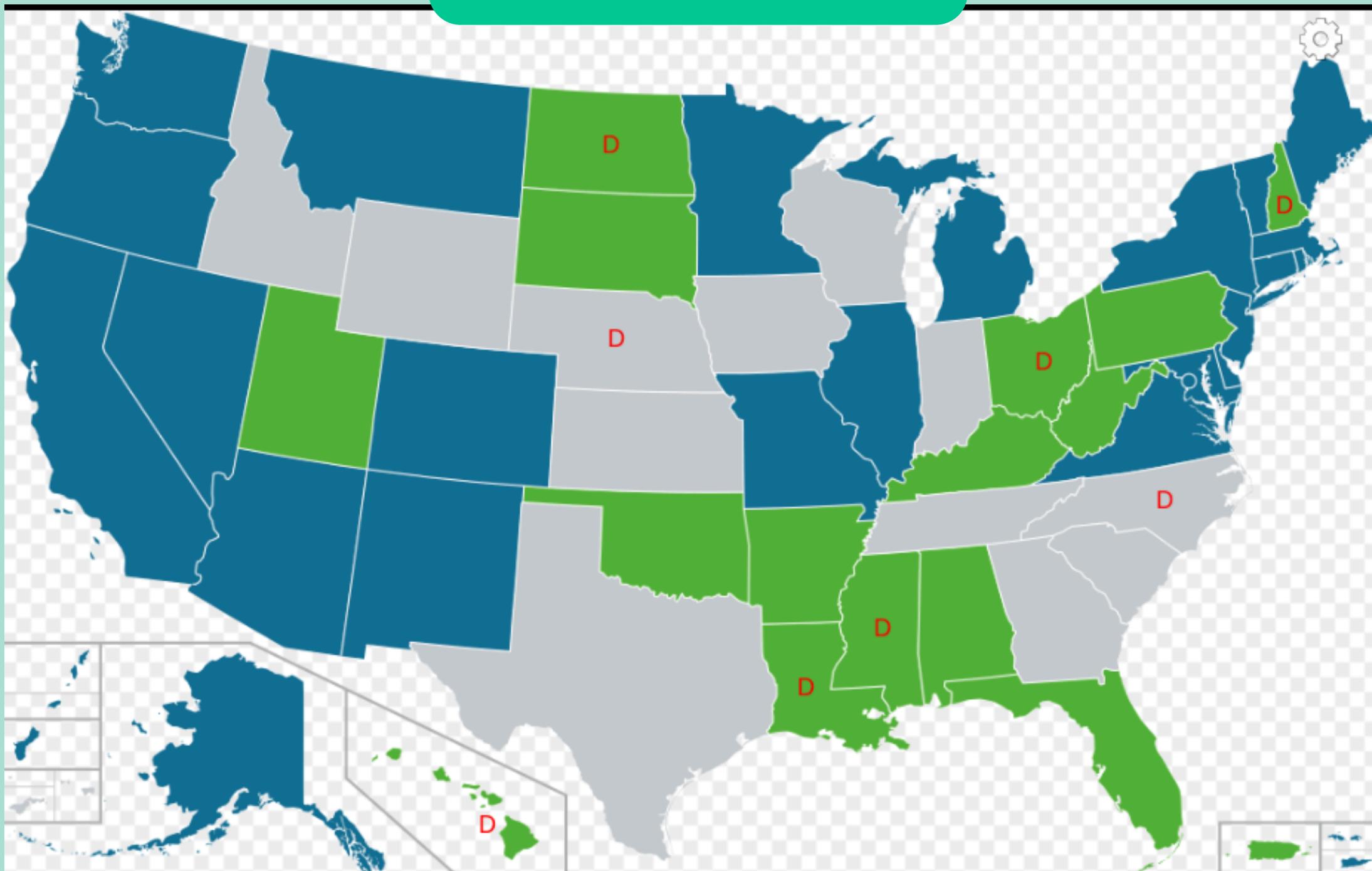
**Cannabis is still Federally Illegal.**

**Why it Matters:**

Legalization does not equal decriminalization.



# United States

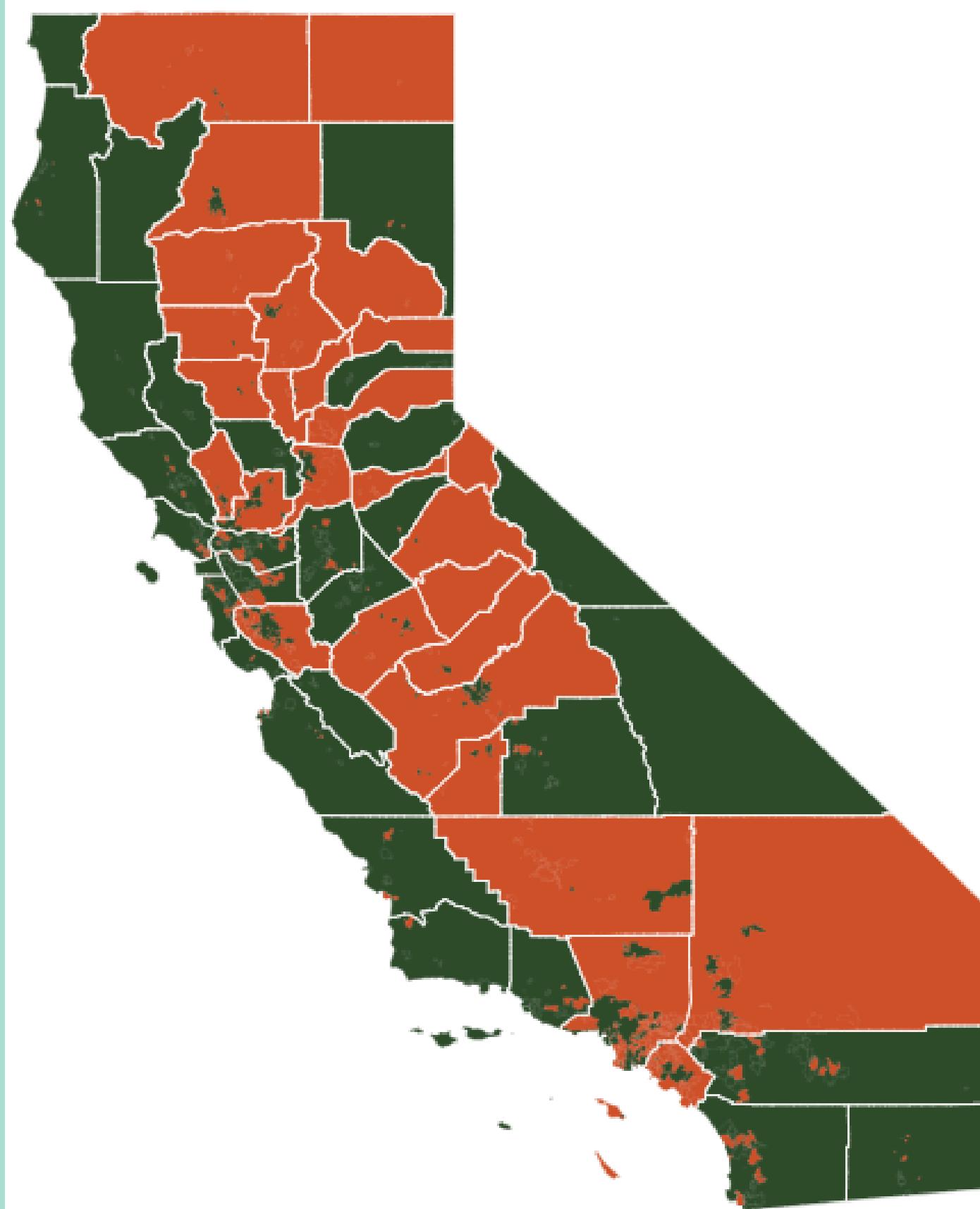


**Legality of cannabis in the United States** Legal for recreational use Legal for medical use Illegal D Decriminalized Notes: Reflects law of states and territories, including laws which have not yet gone into effect. Does not reflect federal, tribal, or local laws.

 **More details**

Reflects law of states and territories, including laws which have not yet gone into effect. Does not reflect federal, tribal, or local laws. • Hemp and hemp-derived products have been legal since the enactment of the [2018 Farm Bill](#). v t e

# California State



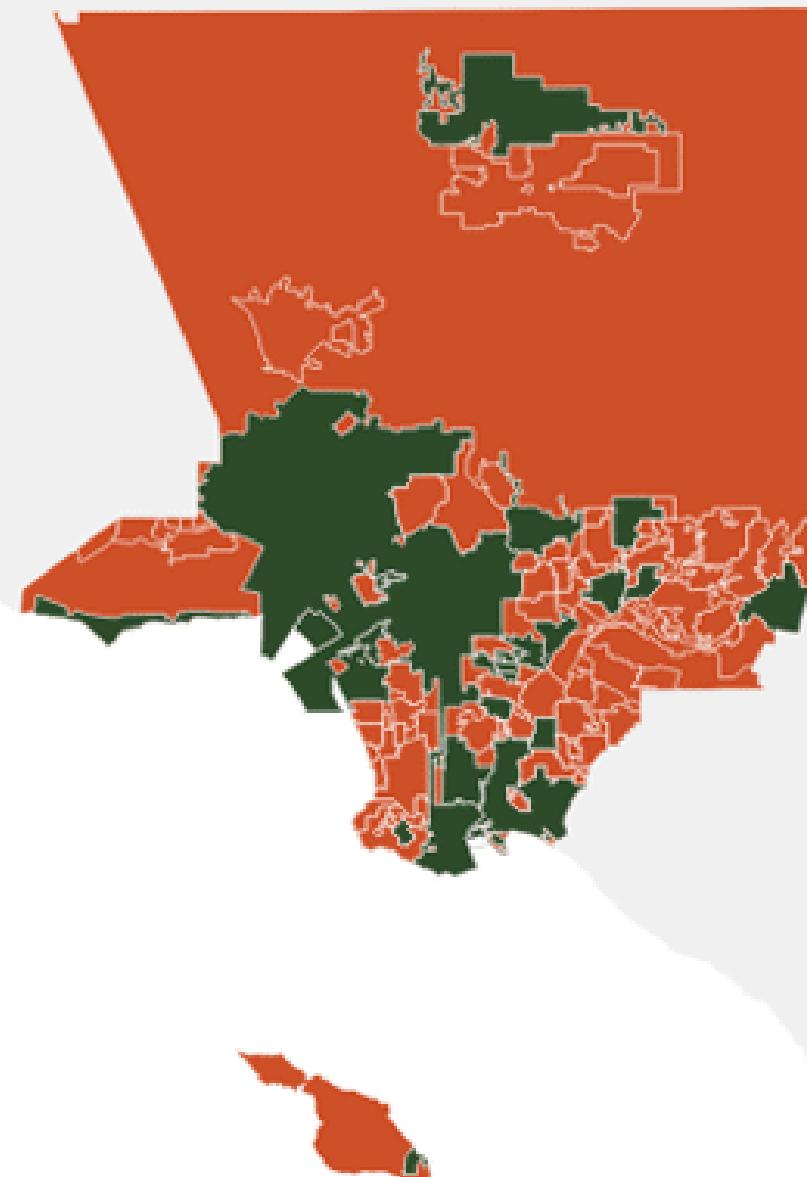
✓ **Allow: 44%**

Cities and counties allow at least one cannabis business type.

✗ **Prohibit: 56%**

Cities and counties prohibit all cannabis business types.

# Los Angeles County



- ✓ 23 cities allow at least one cannabis business type.
- ✗ 65 cities prohibit all cannabis business types.
- ✗ All cannabis business types are prohibited in unincorporated parts of the county.

[City Details Available here](#)

Image Source: Department of Cannabis Control

Do only 26% of Los Angeleno's consume cannabis?

What about the workers?

Then why does only 26% of Los Angeles County allows Cannabis businesses?

Marijuana Use and Public perceptions in Los Angeles County

36.5%

Legal is Safer  
than Illegal

# Current Trends

LA Times: The *dirty secret* of  
California's *legal weed*. (06/24)



## Why it Matters:

Cannabis Contamination is not a secret - at least not to the Workers.  
No “clean cannabis” reinforces that Cannabis = Bad for you.



# LEGAL ≠ SAFE

Now that recreational marijuana is legal in New York, here are some things you need to know:

21

IF YOU'RE UNDER  
21 IT IS ILLEGAL  
TO USE OR POSSESS  
MARIJUANA

Who is allowed to use marijuana?

Anyone age 21 and older can legally possess or consume marijuana. It is illegal to give anyone under the age of 21 marijuana

HIGHER THAN YOU  
MIGHT THINK

Careful, it can sneak up on you

The potency level of marijuana has increased over the years and the concentration is often unknown

YOU CAN'T DRIVE  
IMPAIRED. DRIVING  
HIGH IS A DUI

Don't consume and drive

Driving while impaired is illegal. It doesn't matter what substance you are using. If you are not sure if you are impaired, don't drive

MARIJUANA CAN  
AFFECT PEOPLE  
DIFFERENTLY

Know your risks

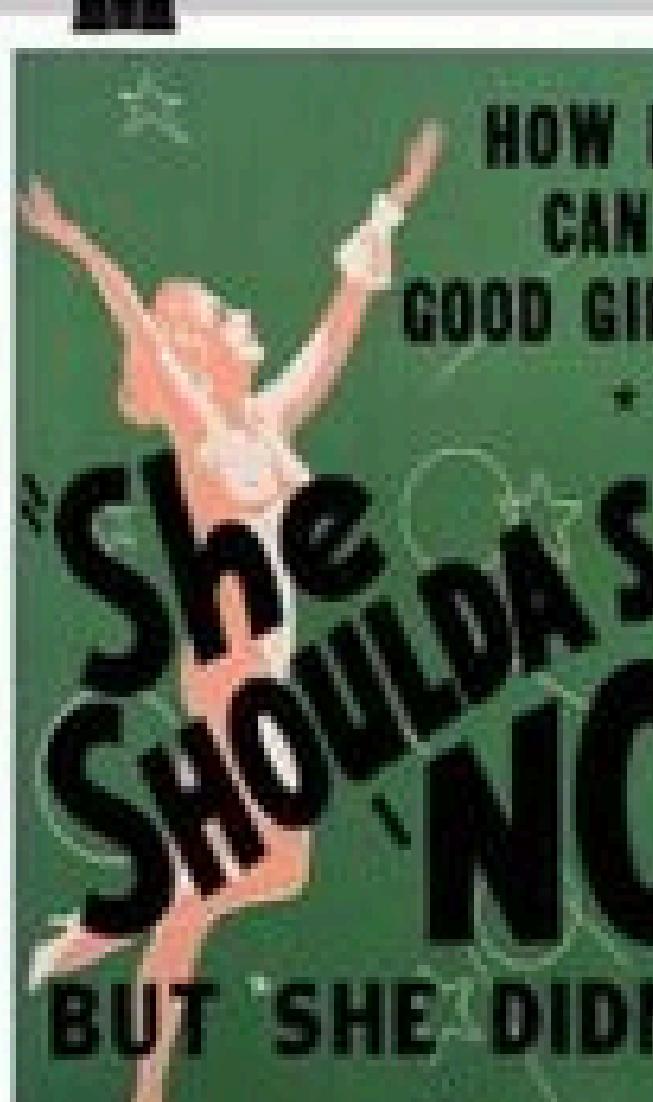
Marijuana affects people differently based on body type, health conditions, type of marijuana used and prior history of use

THE YOUNGER YOU START,  
THE MORE PROBLEMS  
IT CAN CAUSE

Marijuana can be addictive

People who begin using before the age of 18 are at greater odds for addiction to marijuana and other drugs, as well as mental health concerns

To learn more visit:  
<https://ncadd-ra.org/>



The War on Drugs  
is Over

# The War on Drugs

18:30 - 20:35

Being a Cannabis  
Consumer, Lover,  
or Ally is  
a political act

Check Voter Status:



Who Represents Me?



# Why Cannabis Support?

## OUR EXTERNAL ENVIRONMENTS

- The Legal consequences as a result of Cannabis.
- The Social stigma that somehow stills works.

## OUR INTERNAL ENVIRONMENTS

- How the body internalizes Legal and Social shame.
- Coming Out Green vs Being in the Green Closet

Presented by Madison Hernandez

# The Closet Doors

Analyzing the Systems of  
Oppression that keep  
people in the Green Closet.



# “The Green Closet”

Why be Closeted?

1. the safety of the inside
2. forced in by The Closet Doors™

SHARING SEGMENT



**Institution**

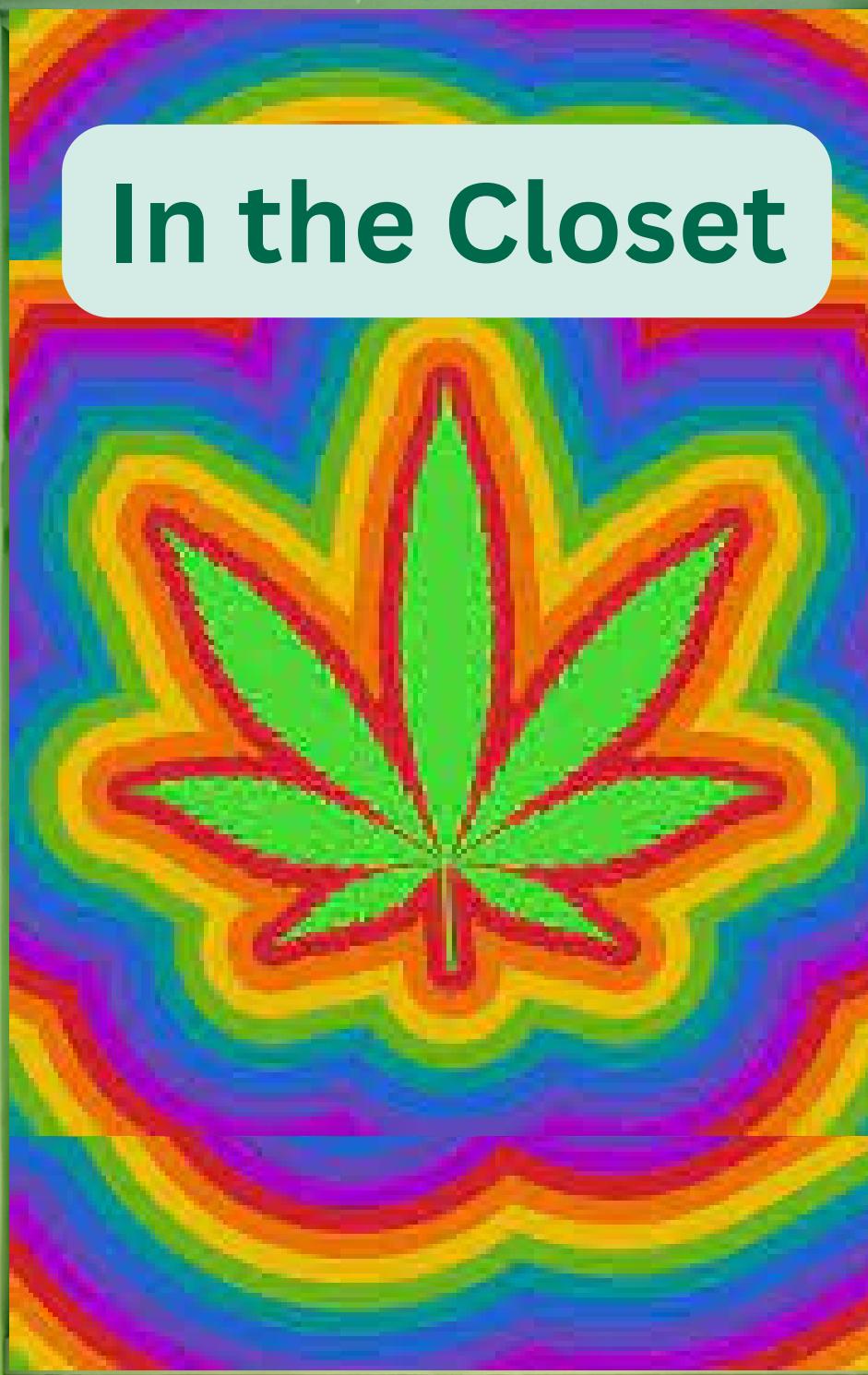
**Ideology**

**STAY WITH  
ME NOW**



# Institution

Heteropatriarchy  
White Supremacy  
Patriarchy  
Capitalism  
Colonialism



# Out of the Closet

## In the Closet

Heteropatriarchy  
White Supremacy  
Patriarchy  
Capitalism  
Colonialism

# Ideology

# Systems of Oppression

Hetero  
Patriarchy

White  
Supremacy

Patriarchy

Capitalism

Colonialism

coming up: sharing segment

# Anyone else?

## HETERO PATRIARCHY

WORKERS SUBJECTED TO THE STRAIGHT MALE GAZE

STRAIGHT MALES ASSUMING AUTHORITY AT EVENTS AND IN CONVERSATIONS OVER WOMXN AND QUEER PEOPLE

## CAPITALISM

AS A CANNABIS WORKER, NOT BEING PAID ENOUGH

AS A CONSUMER, A 30% TAX

THE GOVERNMENT NOT USING THE BILLIONS THEY MAKE FOR WHAT WE WANT OUR TAX DOLLAR\$ TO GO TO

## WHITE SUPREMACY

MORE MEDIA EXAMPLES OF WHITE STONERS VS BIPOC STONERS

WHITE MEN "OWNERS"

BIPOC IN JAIL FOR WHAT WHITE POEPLE ARE PAID TO DO NOW

## COLONIALISM

CORPORATE CULTURE ASSUMED A BETTER MODEL THAN THE COMMUNITY MODEL ESTABLISHED

ORIGINALLY THE INDIGENOUS PEOPLES LAND BUT OWNERSHIP NOW DOES NOT REFLECT THAT

CLOSETED POLITICIANS

## PATRIARCHY

MEN THINKING THEY CAN SMOKE MORE THAN WOMEN

CREEPY/ OLD/ BORING/UNQUALIFIED/MEAN MEN IN THE INDUSTRY

SALES DETERMINED BY VOLUME VS QUALITY OF EXPERIENCE



THE BREAKFAST  
CLUB  
[MakeAGIF.com](http://MakeAGIF.com)

# Outcomes & Traits of Oppression

We have to name the personal side effects that are as a result of these systems of oppression.

Who Benefits from our Silence?



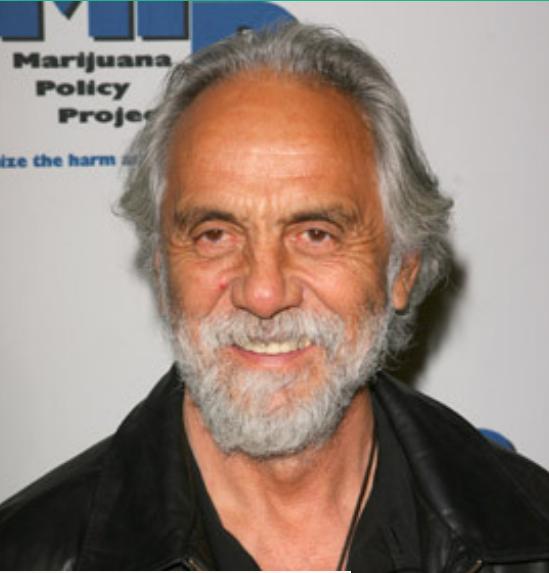
THE SYSTEM IS NOT BROKEN, IT IS FIXED.

**“Every  
Cannabis user  
is a medical  
patient  
whether they  
know it or not”**

**Dennis Peron - Cannabis Advocate**



# WHO IS OUT GREEN?



SHARING SEGMENT

# CANNA SHOW AND TELL

**If you brought cannabis or a device:**

**YOU: "Hi, My name is \_\_\_\_\_ and I am a cannabis consumer/ lover/etc.  
and this is my \_\_\_\_\_ so and so\_\_\_\_\_"**

**EVERYONE: "Yay Cannabis"**

# Thank you GROUNDFLOOR

## COMMUNITY MANAGERS

Thank you for the work that you all do to keep this space **beautiful** and **comfortable**.  
ME ENCANTA!

Thank you for accommodating so we could get to this moment:  
another LA GROUNDFLOOR Cannabis Event

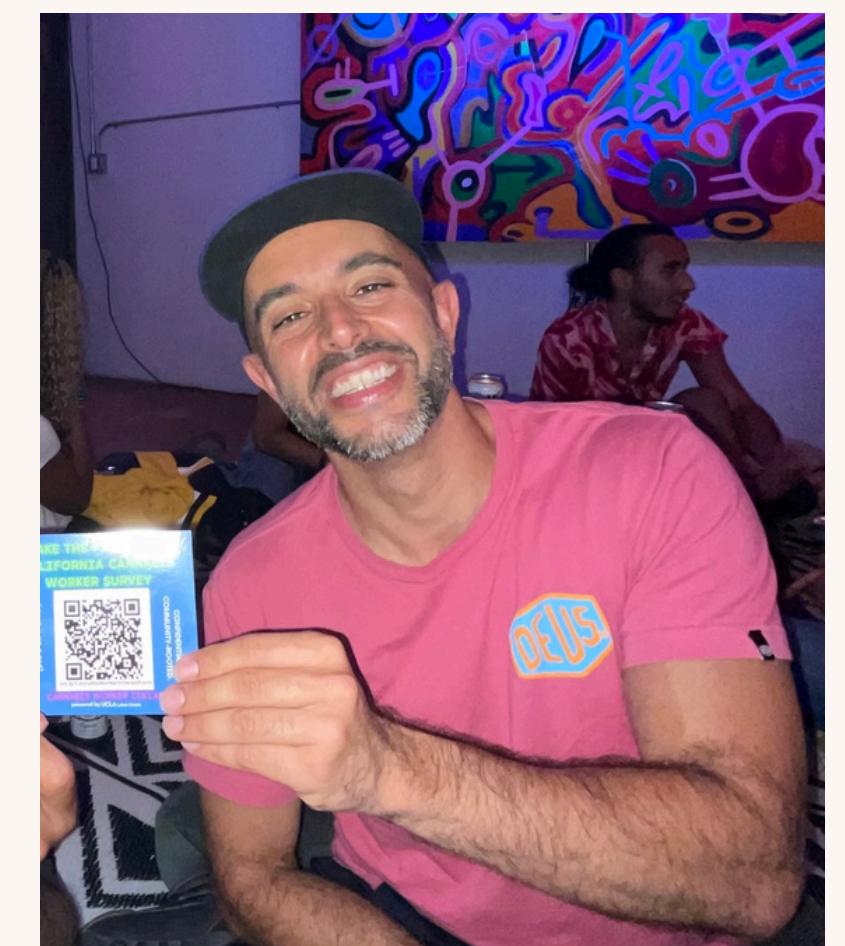
(Optional Consumption Included)

## MEMBERS/ FOUNDERS

THANK YOU FOR BEING HERE!

# Special Thanks to...

The Social Impact Center  
Dr. Rob Chlala  
Chelly of Xicali Products  
1st Dispensary Coworkers



Presented by Madison Hernandez

Thank  
you very  
much!

[www.hadisonmernandez.com](http://www.hadisonmernandez.com)

**Stay Connected**



<https://dot.cards/madisonhernandez>