

Cannabis Support Group



Destigmatizing through Consumption

Agenda

- Introduction
- Consumption Tips
- Code of Conduct
- Check-In
- Current Trends
- The Closet Doors
- Special Thanks



My name is Madison Hernandez

Sagittarius

Los Angeleno

Mexican

Queer

Proletariat

Pleasure-Indulger

Cannabis Researcher & Consumer





Yay, CANNABIS

What is the Cannabis Support Group?

A non-judgmental cannabis consumption space for cannabis consumers of all levels and backgrounds to feel the opposite of stigma. **To honor our consumption.**

A review on the current trends of cannabis and the systems of oppression that were created to try to keep the cannabis consumer down.

Not only will we be sparking up, we'll be speaking up.

YAY CANNABIS



CONSUMPTION is OPTIONAL



01.

START LOW,
GO SLOW

02.

STAY
HYDRATED

CODE OF CONDUCT

1. I will not judge anyone's Cannabis consumption.
2. I will treat all participants with consideration and courtesy.
3. I will strive to create an environment where everyone feels welcomed.
4. I will participate actively with the spirit of collaboration, learning and discovery in mind.
5. I will refrain from demeaning, discriminatory or harassing behavior and speech.

Thank you for signing your waivers

Turn in waiver

please pass your pens up as well

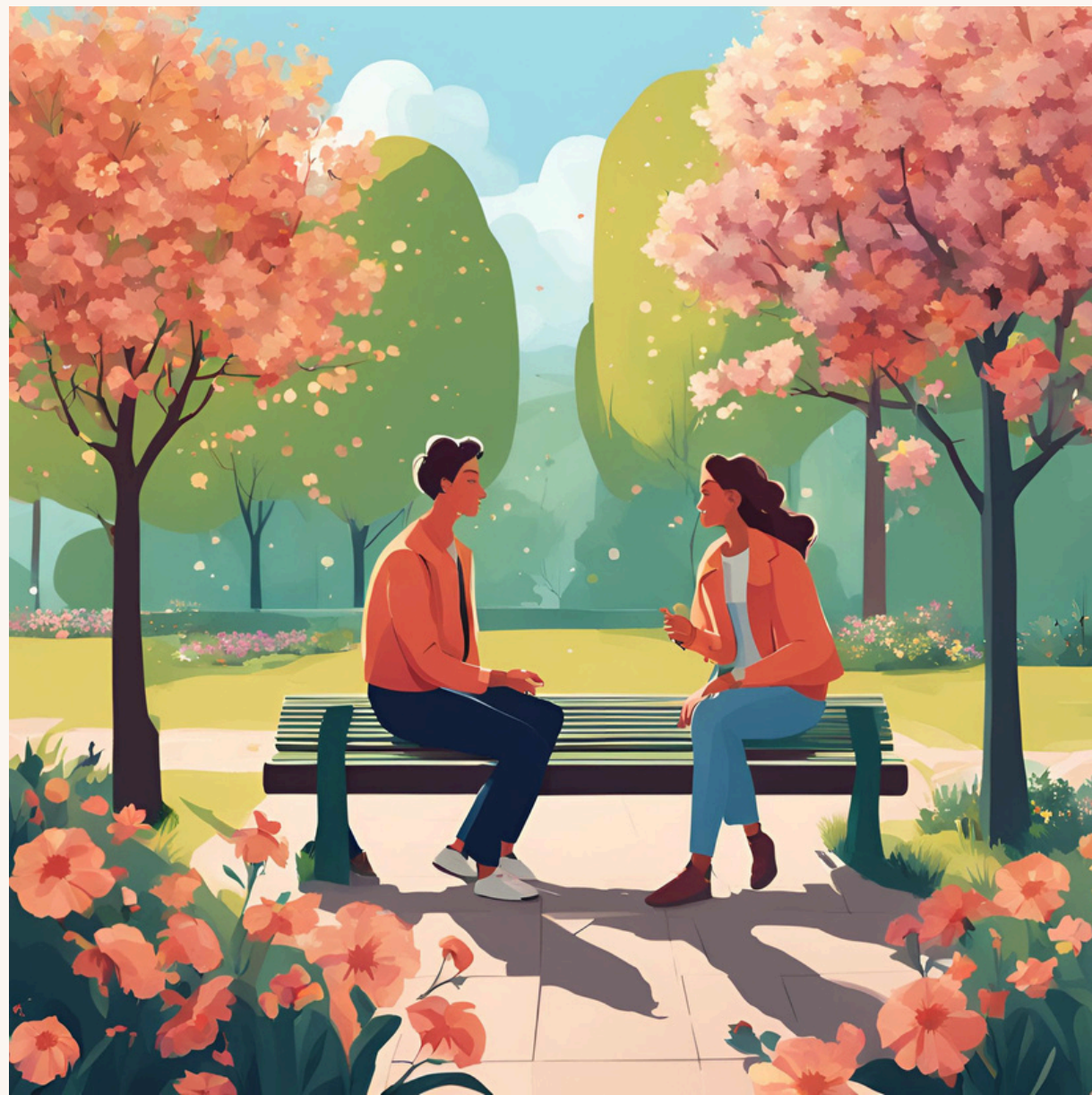


CHECK-IN



coming up: sharing segment

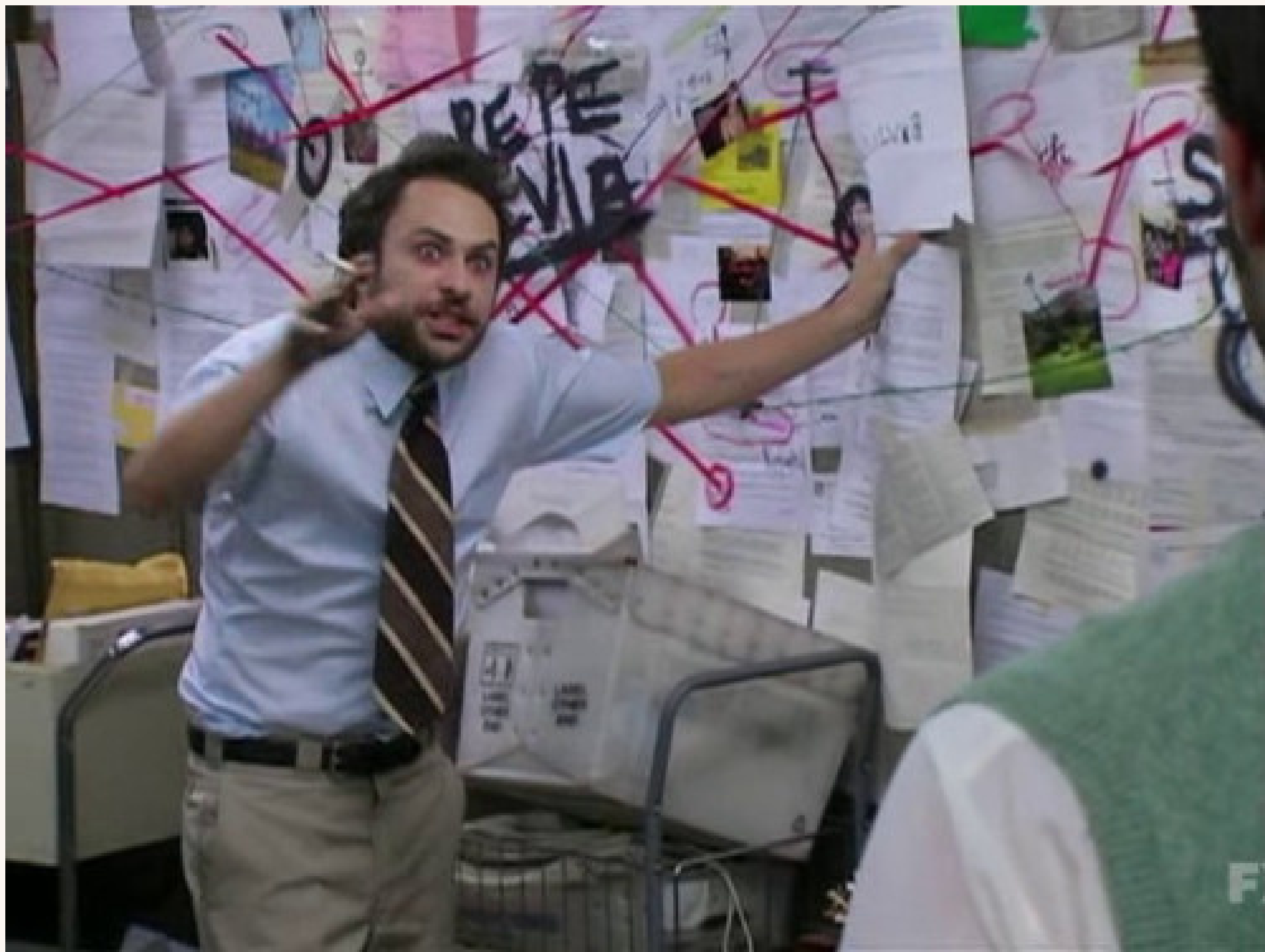
Share your Answers





Current Trends

What's Going on?



**Recreational
Cannabis Allowed**



Current Trends

Since 2018, under Prop 64, Taxes for cannabis are currently close to 30%.

Why it Matters:

At this rate, we have already paid for each of us to have cannabis for life.



How it Started


Calendar Year	Quarter	Excise Tax	Cultivation Tax	Sales Tax	Total Tax
2018	Q1	\$35,867,466	\$1,849,146	\$35,511,797	\$73,228,409
2018	Q2	\$43,202,987	\$4,963,720	\$45,457,457	\$93,624,164
2018	Q3	\$55,452,365	\$12,965,879	\$42,662,081	\$111,080,325
2018	Q4	\$57,134,451	\$17,305,538	\$49,226,754	\$123,666,743
2019	Q1	\$63,702,235	\$17,277,125	\$50,700,615	\$131,679,975
2019	Q2	\$75,610,453	\$23,030,879	\$60,375,706	\$159,017,038
2019	Q3	\$84,887,286	\$22,809,108	\$65,839,940	\$173,536,334
2019	Q4	\$86,765,478	\$24,666,163	\$70,932,259	\$182,363,900
2020	Q1	\$112,446,454	\$27,646,178	\$77,779,277	\$217,871,909
2020	Q2	\$137,591,606	\$30,874,243	\$101,925,295	\$270,391,144
2020	Q3	\$169,391,644	\$43,394,834	\$119,251,341	\$332,037,819

2018
401,599,641

2019
646,597,247

³/₄ of 2020
820,300,872

How it's Going



CALIFORNIA DEPARTMENT OF
TAX AND FEE ADMINISTRATION

Search CDTFA

How Do I...

Tax Programs

Tax Resources

Join Us

Cannabis Tax Revenues

Search ODP datasets...

Charts

API

ODP Home / Cannabis Taxes / Cannabis Taxes / Cannabis Tax Revenues

Help

Survey

Export to Excel

Export to CSV

Calendar Year <div>↓ 1</div>	Quarter <div>↓ 2</div>	Excise Tax	Cultivation Tax	Sales Tax	Total Tax	Excise Tax Paid To Distributors	Vendor Compensation	Cannabis Sales	Taxable Sales
2024	Q2	\$154,321,207	\$0	\$108,794,572	\$263,115,779	\$15,259	\$919,541	\$1,034,454,401	\$1,218,614,899
2024	Q1	\$157,313,545	\$0	\$109,092,092	\$266,405,637	\$18,959	\$1,246,096	\$1,056,281,287	\$1,221,860,366
2023	Q4	\$160,090,214	\$0	\$114,635,596	\$274,725,810	\$434,327	\$1,172,980	\$1,076,922,718	\$1,283,273,365
2023	Q3	\$164,369,036	\$0	\$114,522,327	\$278,891,363	\$816,037	\$926,767	\$1,106,720,007	\$1,276,098,654
2023	Q2	\$166,388,136	\$0	\$120,399,229	\$286,787,365	\$3,690,469	\$607,817	\$1,135,629,276	\$1,336,493,797
2023	Q1	\$134,634,413	\$0	\$114,859,872	\$249,494,285	\$32,656,511	\$0	\$1,113,138,412	\$1,280,866,902

2024

2,440,475,265

2023

5,176,732,718

**No Medical Rec
needed**



Current Trends

Cannabis as a Commodity.

Why it Matters:

No Medicinal Credibility means only consumer laws apply.

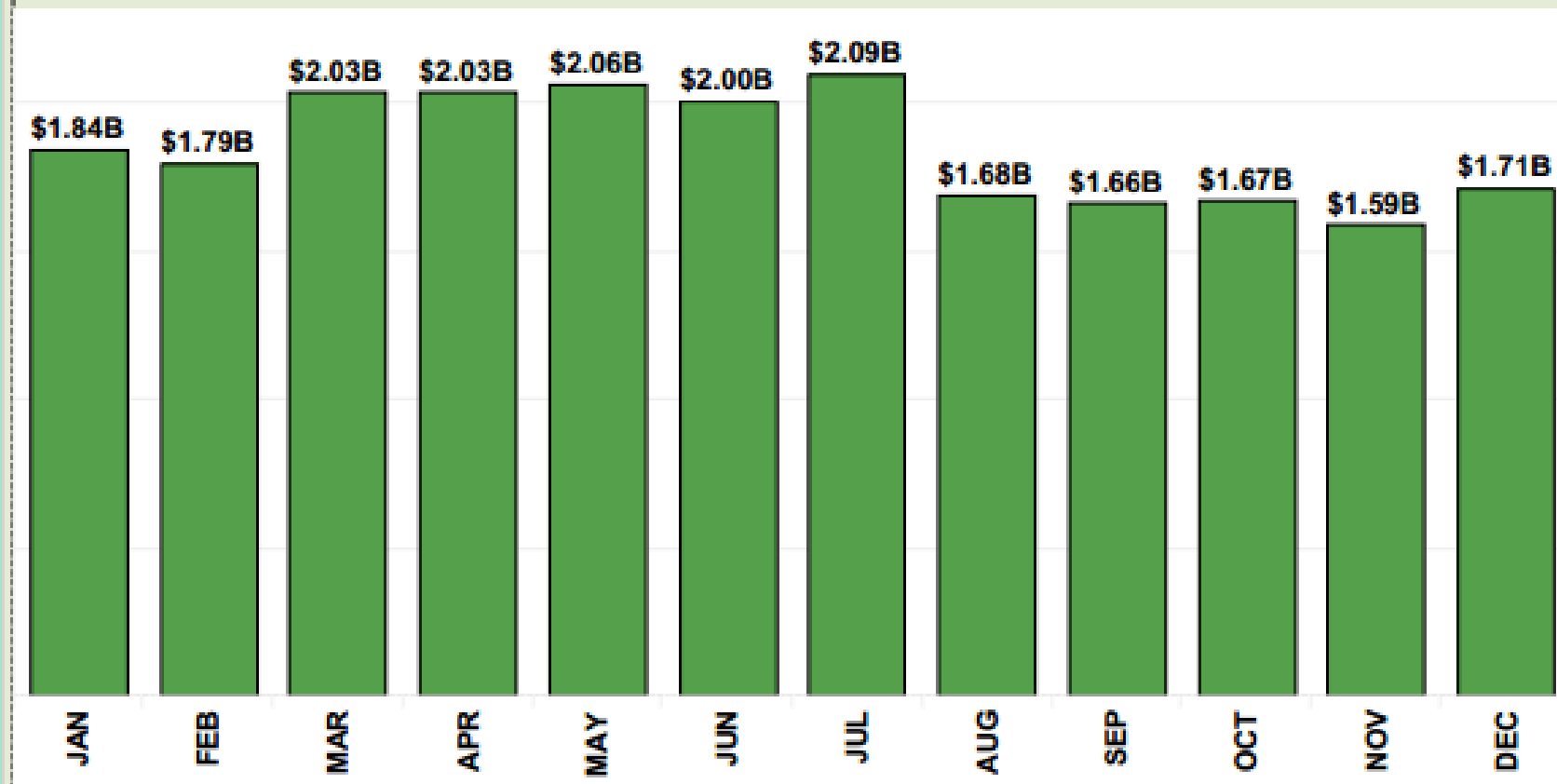
When we are no longer patients in the state's eyes, we are not protected the same way.



Total Sales Summary Report

Customer Type: All Item Group: All Year: All Quarter: All Month: All

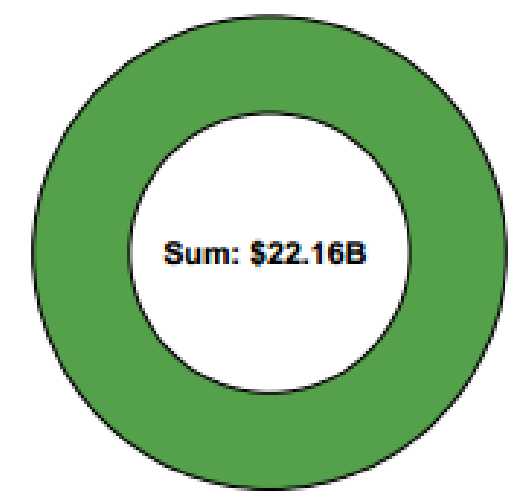
Sum of Monthly Sales for Year: All



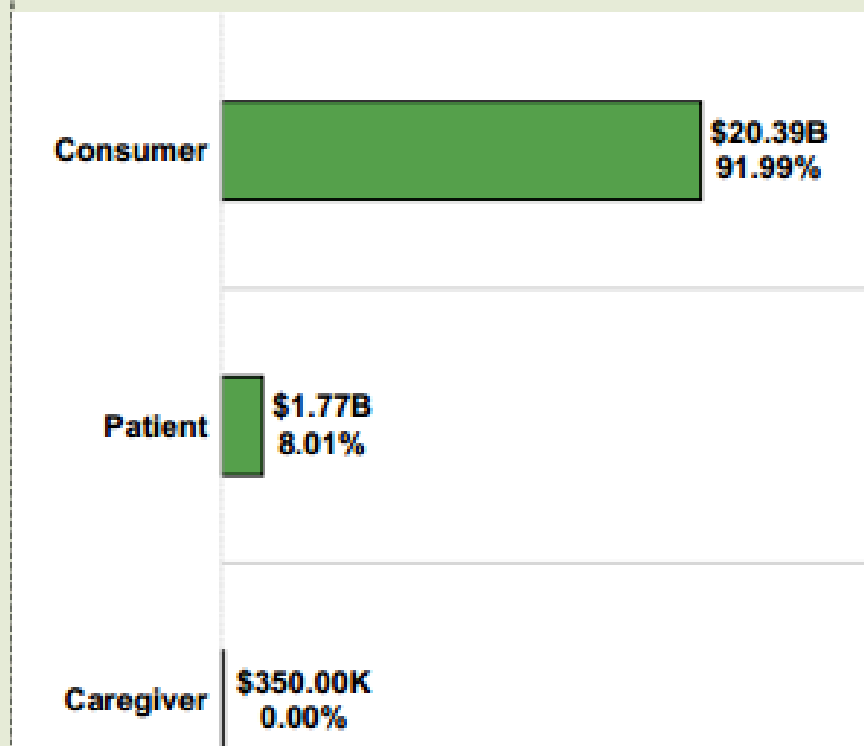
Sales by Year

	2024	2023	2022	2021	2020
JAN	\$391.85M	\$406.82M	\$409.79M	\$420.56M	\$214.26M
FEB	\$384.17M	\$385.15M	\$391.03M	\$386.82M	\$242.19M
MAR	\$408.69M	\$429.26M	\$435.06M	\$468.03M	\$291.26M
APR	\$401.19M	\$418.15M	\$432.19M	\$485.21M	\$298.08M
MAY	\$399.33M	\$413.92M	\$415.07M	\$469.89M	\$358.77M
JUN	\$384.55M	\$409.52M	\$395.01M	\$450.13M	\$363.91M
JUL	\$386.36M	\$409.93M	\$411.06M	\$468.60M	\$418.24M
AUG		\$404.74M	\$400.26M	\$457.29M	\$420.72M
SEP		\$396.21M	\$395.54M	\$440.69M	\$428.63M
OCT		\$402.66M	\$403.96M	\$444.33M	\$415.59M
NOV		\$392.73M	\$393.99M	\$415.29M	\$390.09M
DEC		\$421.08M	\$421.51M	\$443.85M	\$419.80M
Grand Total	\$2.76B	\$4.89B	\$4.90B	\$5.35B	\$4.26B

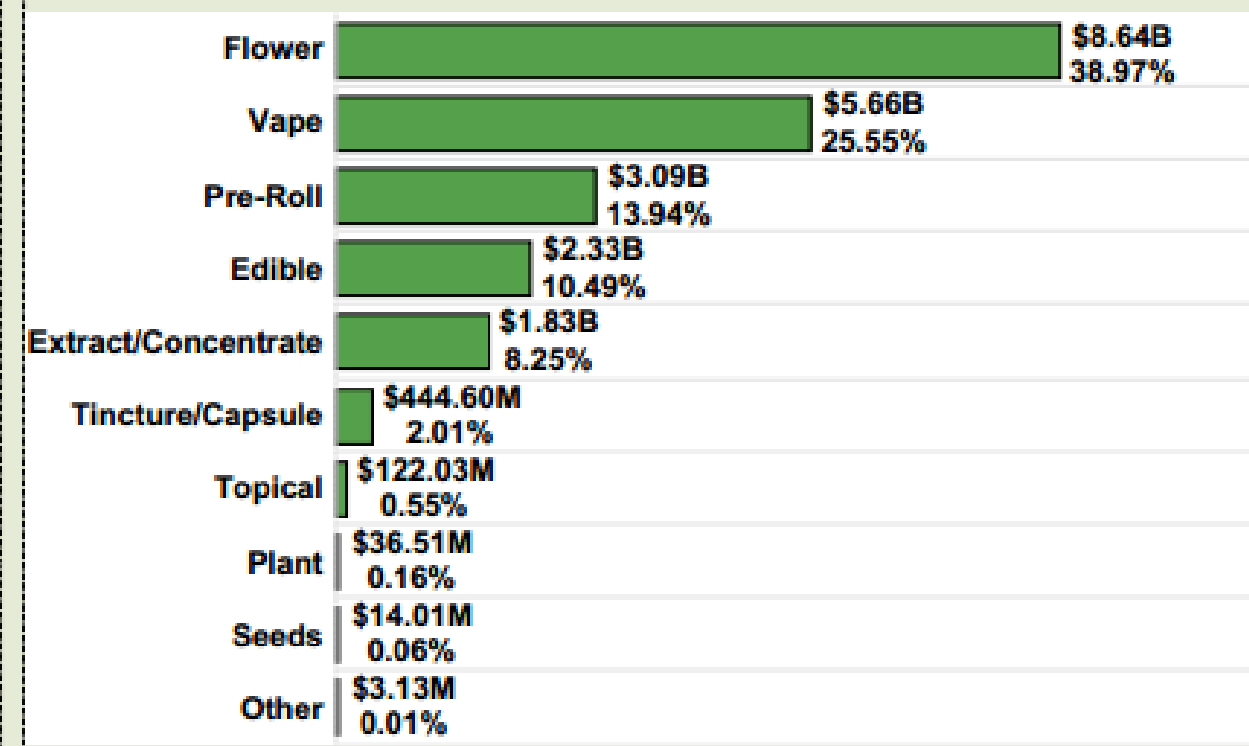
Overall sum for Total Sales



Sales by Customer Type



Sales by Item Group



Data is not real-time, this snapshot was last updated on 8/12/2024.
The latest date in our sales data is 7/31/2024.

Cannabis is Legal



Current Trends

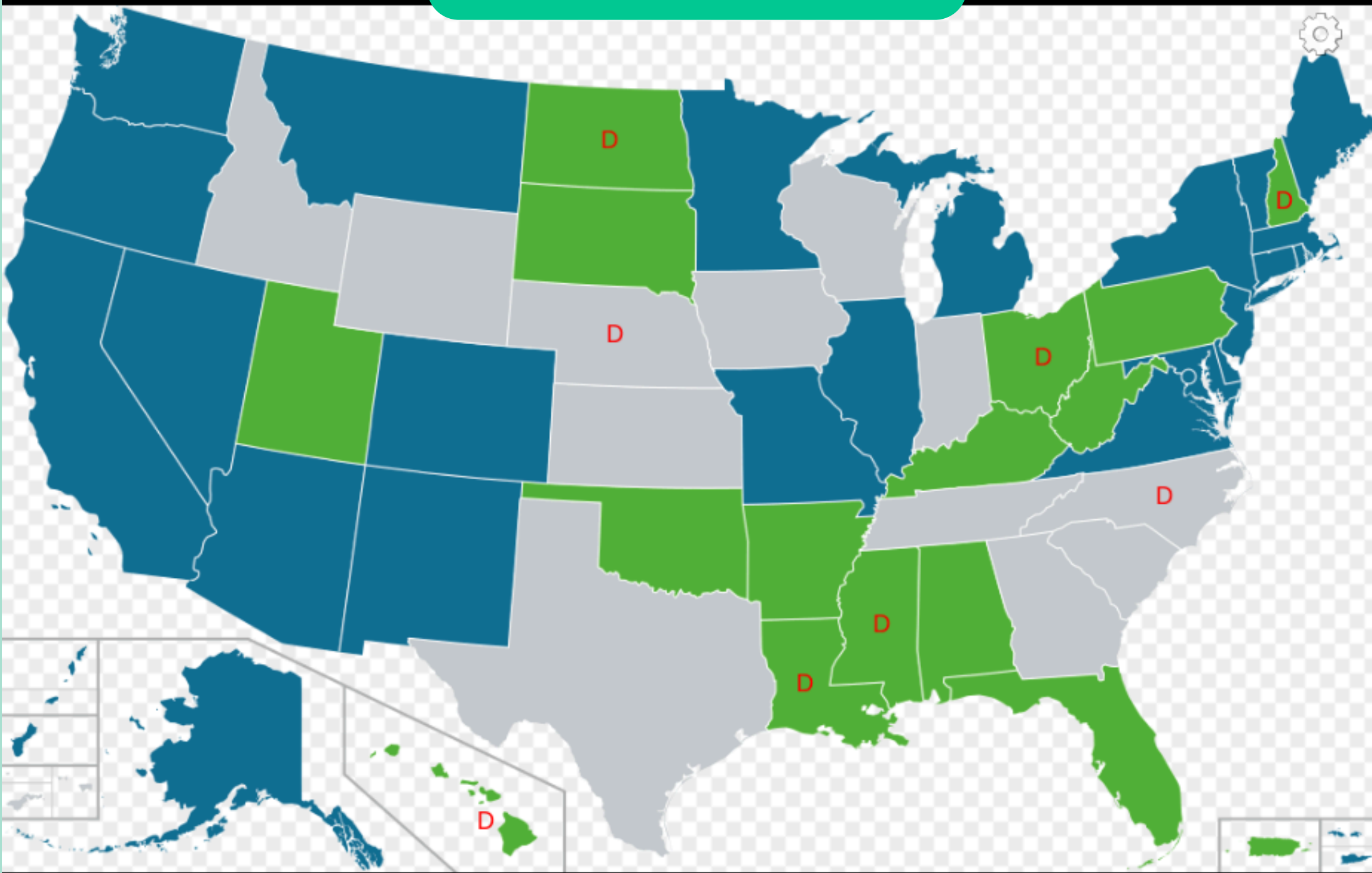
Cannabis is still Federally Illegal.





Why it Matters:

Legalization does not equal decriminalization.



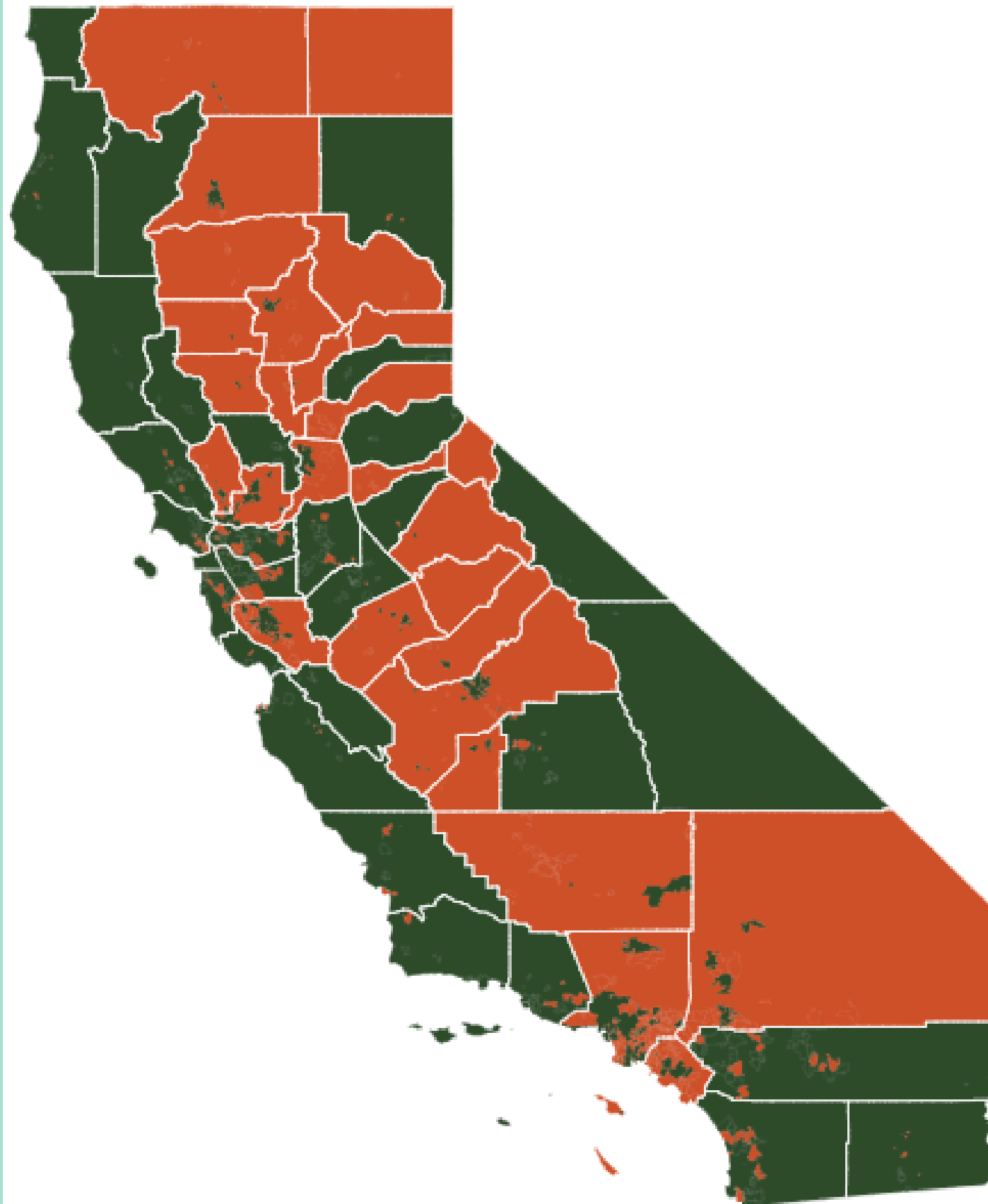
United States



Legality of cannabis in the United States  Legal for recreational use  Legal for medical use  Illegal  Decriminalized Notes: · Reflects law of states and territories, including laws which have not yet gone into effect. Does not reflect federal, tribal, or local laws. · Hemp and hemp-derived products have been legal since the enactment of the [2018 Farm Bill](#). [v](#) [t](#) [e](#)

[!\[\]\(666e09182d4cd268646ea700ea60dcdf_img.jpg\)
More details](#)

California State



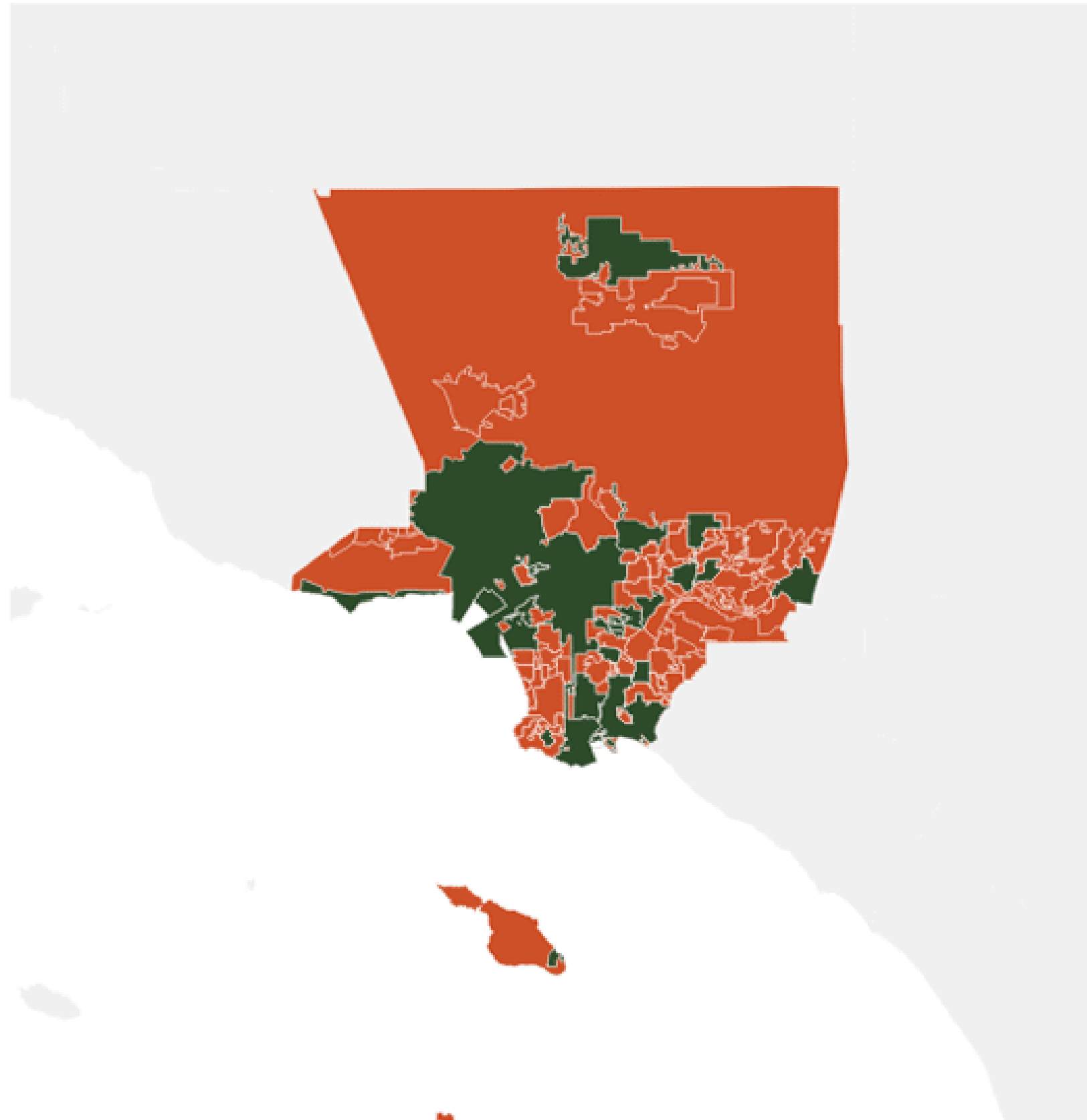
✓ **Allow: 44%**

Cities and counties allow at least one cannabis business type.

✗ **Prohibit: 56%**

Cities and counties prohibit all cannabis business types.

Los Angeles County



- ✓ 23 cities allow at least one cannabis business type.
- ✗ 65 cities prohibit all cannabis business types.
- ✗ All cannabis business types are prohibited in unincorporated parts of the county.

[City Details Available here](#)

Image Source: Department of Cannabis Control

Do only 26% of Los Angeleno's consume cannabis?

What about the workers?

Then why does only 26% of Los Angeles County allows Cannabis businesses?

Marijuana Use and Public perceptions in Los Angeles County

36.5%

**Legal is Safer
than Illegal**

Current Trends

LA Times: The dirty secret of
California's legal weed. (06/24)



Why it Matters:

Cannabis Contamination is not a secret - at least not to the Workers.
No “clean cannabis” reinforces that Cannabis = Bad for you.



LEGAL \neq SAFE

Now that recreational marijuana is legal in New York, here are some things you need to know:

21

IF YOU'RE UNDER 21 IT IS ILLEGAL TO USE OR POSSESS MARIJUANA

Who is allowed to use marijuana?

Anyone age 21 and older can legally possess or consume marijuana. It is illegal to give anyone under the age of 21 marijuana



HIGHER THAN YOU MIGHT THINK

Careful, it can sneak up on you

The potency level of marijuana has increased over the years and the concentration is often unknown



YOU CAN'T DRIVE IMPAIRED. DRIVING HIGH IS A DUI

Don't consume and drive

Driving while impaired is illegal. It doesn't matter what substance you are using. If you are not sure if you are impaired, don't drive



MARIJUANA CAN AFFECT PEOPLE DIFFERENTLY

Know your risks

Marijuana affects people differently based on body type, health conditions, type of marijuana used and prior history of use



THE YOUNGER YOU START, THE MORE PROBLEMS IT CAN CAUSE

Marijuana can be addictive

People who begin using before the age of 18 are at greater odds for addiction to marijuana and other drugs, as well as mental health concerns



To learn more visit:
<https://ncadd-ra.org/>

**The War on Drugs
is Over**

The War on Drugs

18:30 - 20:35

**Being a Cannabis
Consumer, Lover,
or Ally is
a political act**

Check Voter Status:



Who Represents Me?



Why Cannabis Support?

OUR EXTERNAL ENVIRONMENTS

- **The Legal consequences as a result of Cannabis.**
- **The Social stigma that somehow stills works.**

OUR INTERNAL ENVIRONMENTS

- **How the body internalizes Legal and Social shame.**
- **Coming Out Green vs Being in the Green Closet**

Presented by Madison Hernandez

The Closet Doors

Analyzing the Systems of Oppression that keep people in the Green Closet.



“The Green Closet”

Why be Closeted?

1. the safety of the inside
2. forced in by The Closet Doors™

SHARING SEGMENT



Institution

Ideology

**STAY WITH
ME NOW**



Institution

Heteropatriarchy
White Supremacy
Patriarchy
Capitalism
Colonialism

In the Closet

Heteropatriarchy
White Supremacy
Patriarchy
Capitalism
Colonialism

Ideology

Out of the Closet

Systems of Oppression

**Hetero
Patriarchy**

**White
Supremacy**

Patriarchy

Capitalism

Colonialism

coming up: sharing segment

Anyone else?

HETERO PATRIARCHY

WORKERS SUBJECTED TO THE
STRAIGHT MALE GAZE

STRAIGHT MALES ASSUMING
AUTHORITY AT EVENTS AND IN
CONVERSATIONS OVER WOMXN
AND QUEER PEOPLE

WHITE SUPREMACY

MORE MEDIA EXAMPLES OF WHITE
STONERS VS BIPOC STONERS

WHITE MEN "OWNERS"

BIPOC IN JAIL FOR WHAT WHITE
POEPLER ARE PAID TO DO NOW

COLONIALISM

CORPORATE CULTURE ASSUMED A
BETTER MODEL THAN THE
COMMUNITY MODEL ESTABLISHED

ORIGINALLY THE INDIGENOUS
PEOPLES LAND BUT OWNERSHIP
NOW DOES NOT REFLECT THAT

CLOSETED POLITICIANS

CAPITALISM

AS A CANNABIS WORKER,
NOT BEING PAID ENOUGH

AS A CONSUMER, A 30% TAX

THE GOVERNMENT NOT USING THE
BILLIONS THEY MAKE FOR WHAT WE
WANT OUR TAX DOLLAR\$ TO GO TO

PATRIARCHY

MEN THINKING THEY CAN SMOKE
MORE THAN WOMEN

CREEPY/ OLD/
BORING/UNQUALIFIED/MEAN MEN IN
THE INDUSTRY

SALES DETERMINED BY VOLUME VS
QUALITY OF EXPERIENCE



Outcomes & Traits of Oppression

We have to name the personal side effects that are as a result of these systems of oppression.

Who Benefits from our Silence?



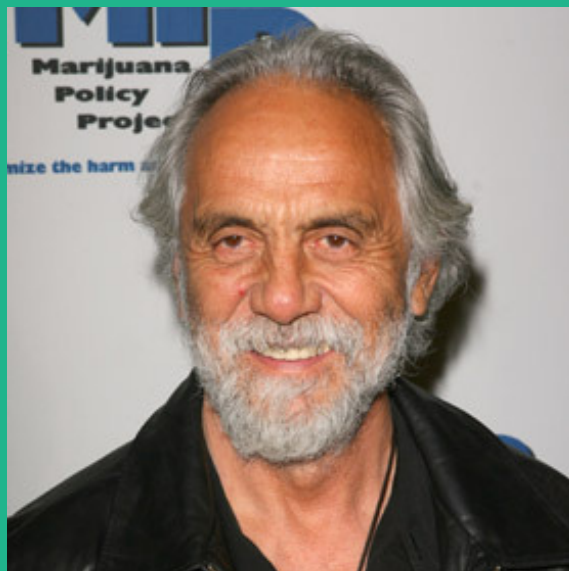
THE SYSTEM IS NOT BROKEN, IT IS FIXED.

“Every
Cannabis user
is a medical
patient
whether they
know it or not”

Dennis Peron - Cannabis Advocate



WHO IS OUT GREEN?



SHARING SEGMENT

CANNA SHOW AND TELL

If you brought cannabis or a device:

**YOU: “Hi, My name is _____ and I am a cannabis consumer/ lover/etc.
and this is my _____so and so_____”**

EVERYONE: “Yay Cannabis”

Thank you GROUND FLOOR

COMMUNITY MANAGERS

Thank you for the work that you all do to keep this space **beautiful** and **comfortable**.
ME ENCANTA!

Thank you for accommodating so we could get to this moment:
another LA GROUND FLOOR Cannabis Event

(Optional Consumption Included)

MEMBERS/ FOUNDERS

THANK YOU FOR BEING HERE!

Special Thanks to...

The Social Impact Center
Dr. Rob Chlala
Chelly of Xicali Products
1st Dispensary Coworkers



Presented by Madison Hernandez

Thank
you very
much!

www.hadisonmernandez.com

Stay Connected



<https://dot.cards/madisonhernandez>